



Date: April 20, 2005

Current Geography Selection: 1, 3, 5 mile radii: 14690 METRO PKWY, FORT MYERS, FL 33912

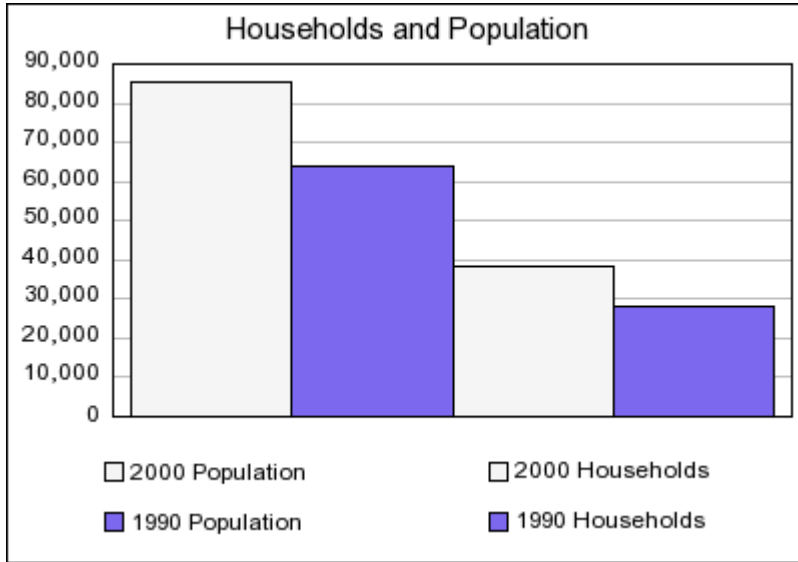
Latitude: 26.530813 Longitude: -81.852742

County: Lee County Pop: 491,083

Zip: 33912 Fort Myers Pop: 37,416

Executive Summary Report with Charts

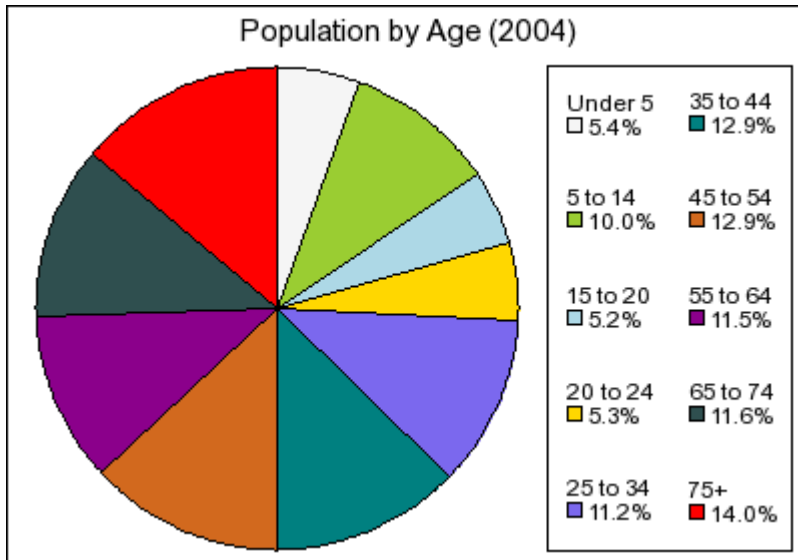
Population Demographics



The number of households in the study area in 1990 was **27,970** and changed to **38,212** in 2000, representing a change of **37%**. The household count in 2004 was **43,167** and the household projection for 2009 is **49,278**, a change of **14%**. The population in the study area in 1990 was **64,126** and in 2000 it was **85,207**, roughly a **33%** change. The population in 2004 was **95,144** and the projection for 2009 is **107,679** representing a change of **13%**.

	1990 Census	2000 Census	2004 Estimate	2009 Projection	Percent Change	
					1990 to 2000	2004 to 2009
Total Population	64,126	85,207	95,144	107,679	32.9%	13.2%
Total Households	27,970	38,212	43,167	49,278	36.6%	14.2%

Population by Age



In 1990, the median age of the total population in the study area was **40.5**, and in 2000, it was **45.3**. The median age in 2004 is **45.0** and it is predicted to change in five years to **45.1** years.

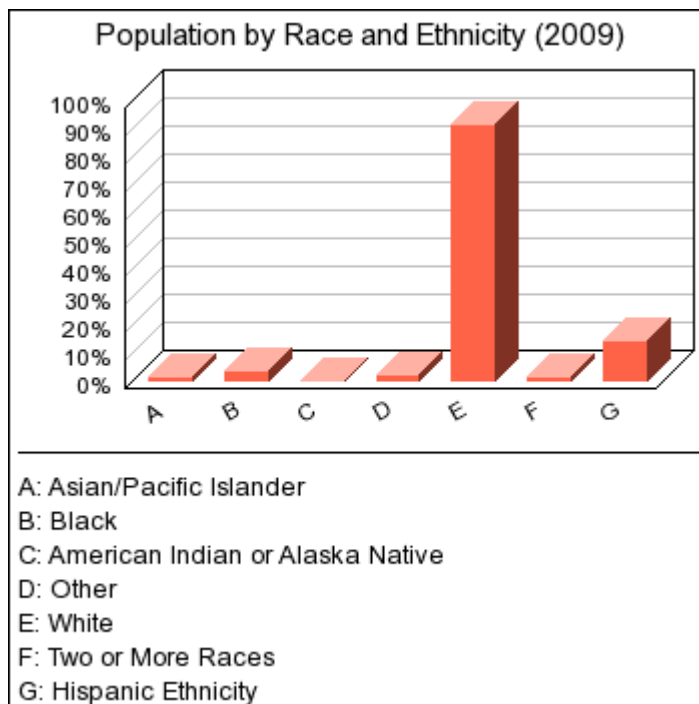
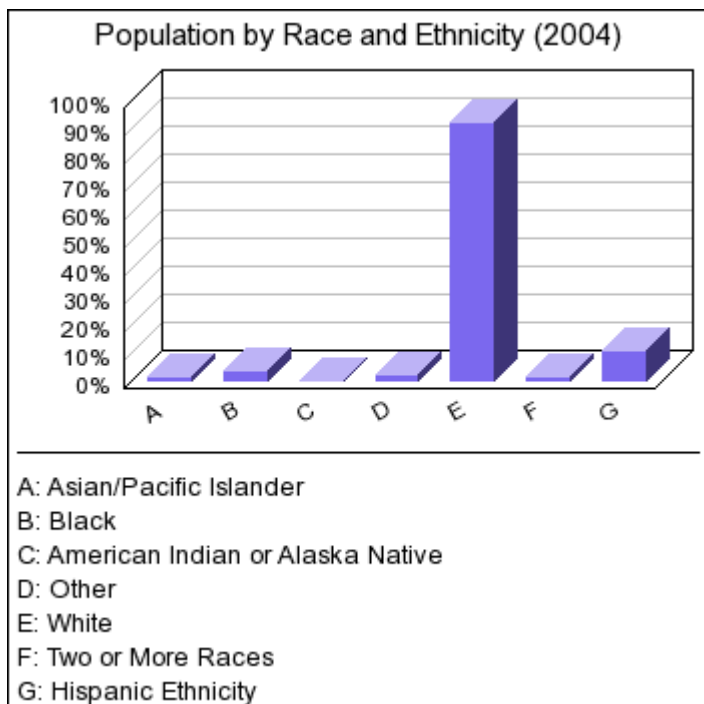
In 2004, females represented **51.6%** of the population with a median age of **47.2** and males represented **48.4%** of the population with a median age of **42.7** years.

In 2004, the most prominent age group in this geography is **75 +** years. The age group least represented in this geography is **15 to 19** years.

Age Groups	1990 Census	2000 Census	2004 Estimate	2009 Projection	Percent Change	
					1990 to 2000	2004 to 2009
0 to 4	3,595 5.6%	4,293 5.0%	5,179 5.4%	6,002 5.6%	19.4%	15.9%
5 to 14	6,188 9.6%	8,306 9.7%	9,546 10.0%	10,877 10.1%	34.2%	13.9%

15 to 19	3,132	4.9%	3,974	4.7%	4,923	5.2%	5,896	5.5%	26.9%	19.8%
20 to 24	3,986	6.2%	3,890	4.6%	5,036	5.3%	6,280	5.8%	-2.4%	24.7%
25 to 34	10,214	15.9%	10,022	11.8%	10,652	11.2%	11,762	10.9%	-1.9%	10.4%
35 to 44	8,779	13.7%	11,744	13.8%	12,253	12.9%	12,872	12.0%	33.8%	5.1%
45 to 54	6,339	9.9%	10,690	12.5%	12,280	12.9%	14,337	13.3%	68.6%	16.7%
55 to 64	7,076	11.0%	9,826	11.5%	10,942	11.5%	12,365	11.5%	38.9%	13.0%
65 to 74	9,085	14.2%	11,222	13.2%	11,016	11.6%	11,887	11.0%	23.5%	7.9%
75 +	5,727	8.9%	11,240	13.2%	13,317	14.0%	15,402	14.3%	96.3%	15.7%

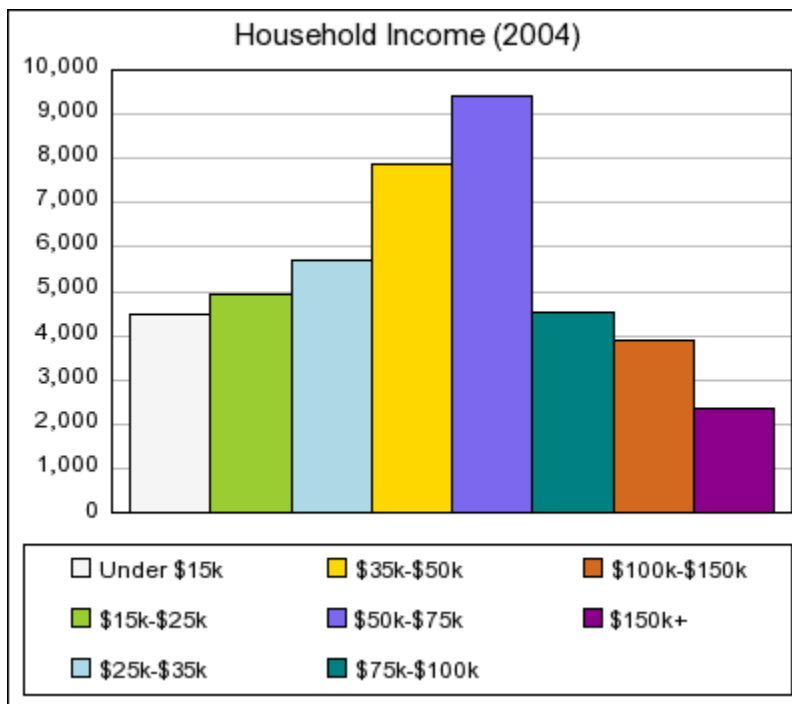
Population by Race/Ethnicity



In 2004, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Ala.**

Race & Ethnicity	1990 Census		2000 Census		2004 Estimate		2009 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2004 to 2009
White	61,993	96.7%	78,790	92.5%	87,561	92.0%	98,744	91.7%	27.1%	12.8%
Black	1,003	1.6%	2,575	3.0%	3,196	3.4%	3,900	3.6%	156.7%	22.0%
American Indian or Alaska Native	98	0.1%	150	0.2%	164	0.2%	191	0.2%	53.0%	16.4%
Asian	485	0.8%	950	1.1%	1,070	1.1%	1,228	1.1%	95.8%	14.8%
Other Race	545	0.8%	1,660	2.0%	1,915	2.0%	2,215	2.1%	204.4%	15.6%
Two or More Races			1,082	1.3%	1,237	1.3%	1,401	1.3%		13.3%
Hispanic Ethnicity	2,261	3.5%	6,361	7.5%	9,944	10.5%	15,374	14.3%	181.3%	54.6%
Not Hispanic or Latino	61,864	96.5%	78,846	92.5%	85,200	89.5%	92,305	85.7%	27.4%	8.3%

Households by Income



In 2004 the predominant household income category in this study area is **\$50K - \$75K**, and the income group that is least represented in this geography is **\$150K +**.

HH Income Categories	1990 Census		2000 Census		2004 Estimate		2009 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2004 to 2009
\$0 - \$15,000	3,964	14.2%	4,269	11.2%	4,475	10.4%	4,714	9.6%	7.7%	5.3%
\$15,000 - \$24,999	5,155	18.4%	5,140	13.5%	4,943	11.5%	4,344	8.8%	-0.3%	-12.1%
\$25,000 - \$34,999	5,583	20.0%	5,358	14.0%	5,682	13.2%	6,221	12.6%	-4.0%	9.5%
\$35,000 - \$49,999	5,722	20.5%	7,265	19.0%	7,888	18.3%	7,898	16.0%	27.0%	0.1%
\$50,000 - \$74,999	4,246	15.2%	8,135	21.3%	9,421	21.8%	10,739	21.8%	248.4%	14.0%
\$75,000 - \$99,999	1,477	5.3%	3,355	8.8%	4,512	10.5%	6,347	12.9%	127.2%	40.7%
\$100,000 - \$149,999	1,096	3.9%	2,860	7.5%	3,876	9.0%	5,509	11.2%	161.0%	42.1%
\$150,000 +	738	2.6%	1,830	4.8%	2,369	5.5%	3,505	7.1%	147.8%	48.0%
Average Hhld Income	\$44,769		\$59,257		\$60,960		\$62,922		32.4%	3.2%
Median Hhld Income	\$33,564		\$43,523		\$47,070		\$52,821		29.7%	12.2%
Per Capita Income	\$19,653		\$26,575		\$28,050		\$29,221		35.2%	4.2%

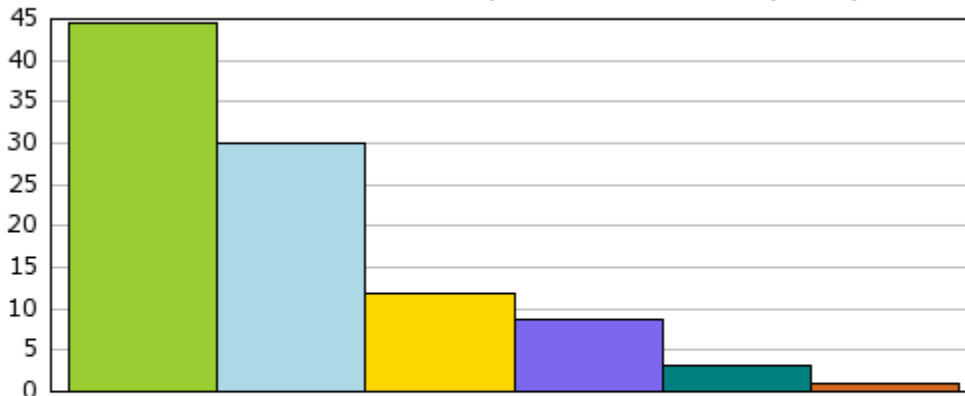
Demographic Snapshot Summary Report with Charts

Household Income (2004)



Under \$15k 10.4%	\$25k-\$35k 13.2%	\$50k-\$75k 21.8%	\$100k-\$150k 9.0%
\$15k-\$25k 11.5%	\$35k-\$50k 18.3%	\$75k-\$100k 10.5%	\$150k+ 5.5%

Percent of Households by Persons Per HH (2004)

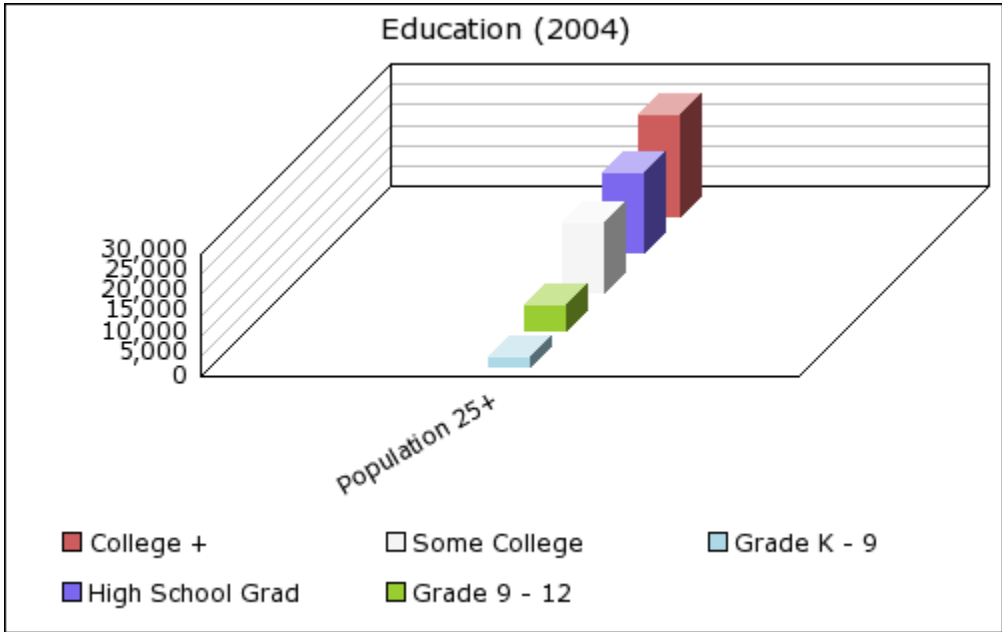
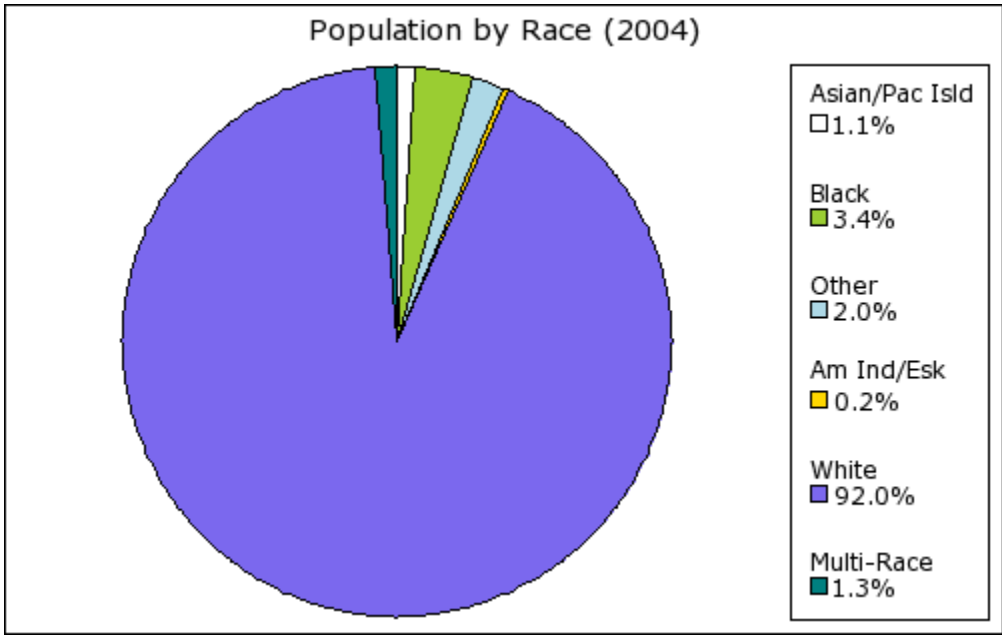


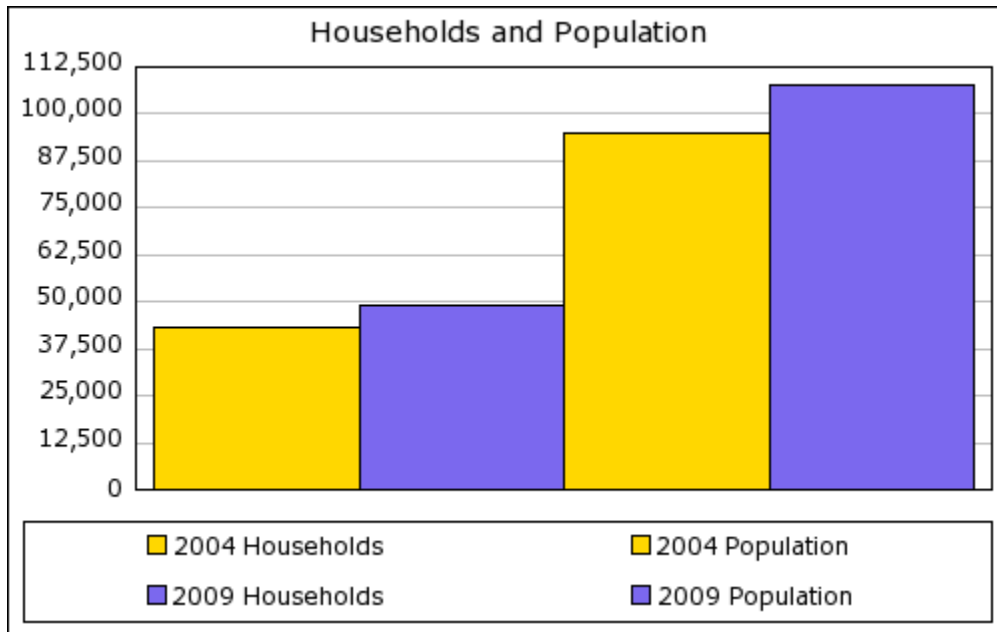
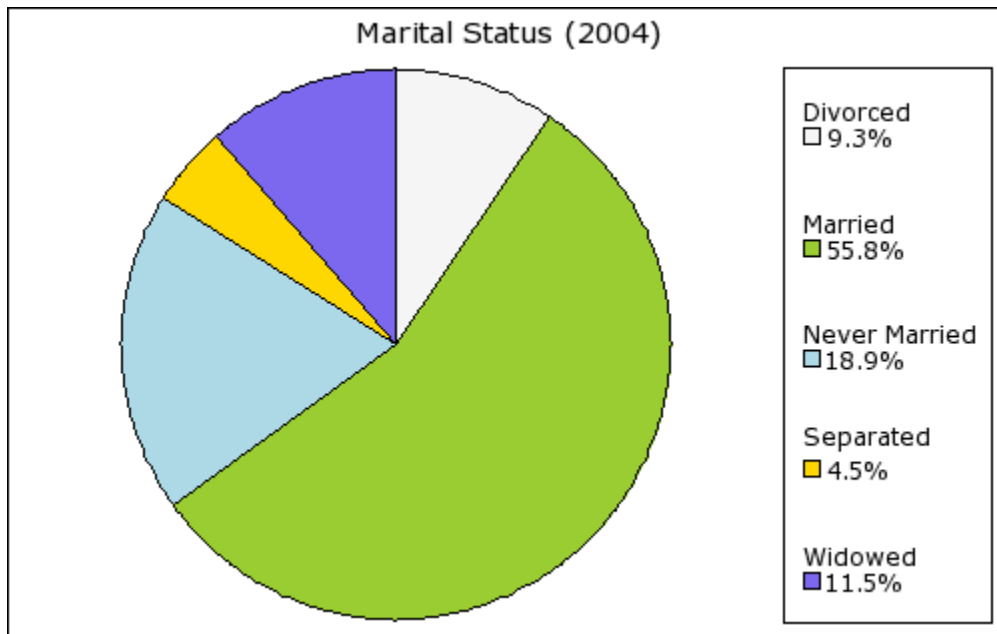
2 People per Household	4 People per Household
1 Person per Household	5 People per Household
3 People per Household	6+ People per Household

Population by Age (2004)



Under 5 5.4%	20 to 24 5.3%	35 to 44 12.9%	55 to 64 11.5%
5 to 19 15.2%	25 to 34 11.2%	45 to 54 12.9%	65+ 25.6%





Demographic Detail Summary Report

Population Demographics

					Percent Change	
	1990 Census	2000 Census	2004 Estimate	2009 Projection	1990 to 2000	2004 to 2009
Total Population	64,126	85,207	95,144	107,679	32.9%	13.2%
Population Density (Pop/Sq Mi)	816.5	1,084.9	1,211.4	1,371.0	32.9%	13.2%
Total Households	27,970	38,212	43,167	49,278	36.6%	14.2%

Population by Gender:

	1990	1990 %	2000	2000 %	2004	2004 %	2009	2009 %	1990 to 2000	2004 to 2009
Male	30,531	47.6%	41,043	48.2%	46,037	48.4%	52,300	48.6%	34.4%	13.6%
Female	33,595	52.4%	44,164	51.8%	49,106	51.6%	55,379	51.4%	31.5%	12.8%

Population by Race/Ethnicity

Percent Change

	1990 Census		2000 Census		2004 Estimate		2009 Projection		1990 to 2000	2004 to 2009
White	61,993	96.7%	78,790	92.5%	87,561	92.0%	98,744	91.7%	27.1%	12.8%
Black	1,003	1.6%	2,575	3.0%	3,196	3.4%	3,900	3.6%	156.7%	22.0%
American Indian or Alaska Native	98	0.1%	150	0.2%	164	0.2%	191	0.2%	53.0%	16.4%
Asian	485	0.8%	950	1.1%	1,070	1.1%	1,228	1.1%	95.8%	14.8%
Some Other Race	545	0.8%	1,6							