

# Consumer Spending Report

## North Ft. Myers - Pine Island/Tamiami

41 Pine Island Rd, North Fort Myers, FL 33903

Building Type: **Land**  
 Class: -  
 RBA: -  
 Typical Floor: -  
 Total Available: **0 SF**  
 % Leased: **0%**  
 Rent/SF/Yr: -



2022 Annual Spending (\$000s)	1 Mile	3 Mile	5 Mile
<b>Total Specified Consumer Spending</b>	<b>\$70,119</b>	<b>\$574,051</b>	<b>\$1,358,295</b>
<b>Total Apparel</b>	<b>\$3,447</b>	<b>\$28,449</b>	<b>\$72,642</b>
Women's Apparel	1,358	11,378	28,158
Men's Apparel	733	6,007	15,054
Girl's Apparel	194	1,669	4,701
Boy's Apparel	155	1,259	3,581
Infant Apparel	150	1,248	3,394
Footwear	857	6,888	17,754
<b>Total Entertainment &amp; Hobbies</b>	<b>\$12,229</b>	<b>\$97,169</b>	<b>\$219,689</b>
Entertainment	1,165	7,755	19,243
Audio & Visual Equipment/Service	2,851	22,965	53,243
Reading Materials	158	1,345	2,741
Pets, Toys, & Hobbies	2,005	15,834	34,705
Personal Items	6,051	49,269	109,757
<b>Total Food and Alcohol</b>	<b>\$19,788</b>	<b>\$162,026</b>	<b>\$384,686</b>
Food At Home	10,993	87,134	210,541
Food Away From Home	7,563	64,415	150,627
Alcoholic Beverages	1,233	10,478	23,518
<b>Total Household</b>	<b>\$11,545</b>	<b>\$97,604</b>	<b>\$224,954</b>
House Maintenance & Repair	3,563	26,648	59,575
Household Equip & Furnishings	4,301	37,048	86,226
Household Operations	2,861	25,453	59,676
Housing Costs	819	8,455	19,477

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2022 Annual Spending (000s)	1 Mile	3 Mile	5 Mile
<b>Total Transportation/Maint.</b>	<b>\$15,974</b>	<b>\$126,788</b>	<b>\$314,847</b>
Vehicle Purchases	7,243	54,886	142,458
Gasoline	5,093	39,729	97,709
Vehicle Expenses	416	3,826	8,248
Transportation	1,019	11,074	25,463
Automotive Repair & Maintenance	2,204	17,274	40,970
<b>Total Health Care</b>	<b>\$4,594</b>	<b>\$36,169</b>	<b>\$79,054</b>
Medical Services	2,306	18,577	41,097
Prescription Drugs	1,795	13,610	29,135
Medical Supplies	492	3,982	8,822
<b>Total Education/Day Care</b>	<b>\$2,542</b>	<b>\$25,846</b>	<b>\$62,423</b>
Education	1,490	15,421	38,580
Fees & Admissions	1,052	10,426	23,843

**North Ft. Myers - Pine Island/Tamiami**

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Building Type: **Land**                      Total Available: **0 SF**  
 Class: -    % Leased: **0%**  
 RBA: -    Rent/SF/Yr: -  
 Typical Floor: -



Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
<b>Total Businesses</b>	<b>384</b>	<b>2,876</b>	<b>7</b>
Retail & Wholesale Trade	74	377	5
Hospitality & Food Service	31	289	9
Real Estate, Renting, Leasing	25	453	18
Finance & Insurance	28	98	4
Information	10	95	10
Scientific & Technology Services	30	172	6
Management of Companies	0	0	0
Health Care & Social Assistance	41	261	6
Educational Services	1	100	100
Public Administration & Sales	3	16	5
Arts, Entertainment, Recreation	4	29	7
Utilities & Waste Management	23	481	21
Construction	42	238	6
Manufacturing	7	26	4
Agriculture, Mining, Fishing	0	0	0
Other Services	65	241	4

# Demographic Detail Report

## North Ft. Myers - Pine Island/Tamiami

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Building Type: **Land**  
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 Typical Floor: -

Total Available: **0 SF**  
 % Leased: **0%**  
 Rent/SF/Yr: -



Radius	1 Mile	3 Mile	5 Mile
<b>Population</b>			
2027 Projection	7,058	56,142	147,225
2022 Estimate	6,277	49,201	129,783
2010 Census	5,599	38,118	106,606
Growth 2022 - 2027	12.44%	14.11%	13.44%
Growth 2010 - 2022	12.11%	29.08%	21.74%
<b>2022 Population by Age</b>			
	<b>6,277</b>	<b>49,201</b>	<b>129,783</b>
Age 0 - 4	225 3.58%	1,943 3.95%	6,176 4.76%
Age 5 - 9	232 3.70%	1,955 3.97%	6,319 4.87%
Age 10 - 14	248 3.95%	2,032 4.13%	6,711 5.17%
Age 15 - 19	252 4.01%	2,044 4.15%	6,814 5.25%
Age 20 - 24	251 4.00%	2,059 4.18%	6,808 5.25%
Age 25 - 29	269 4.29%	2,251 4.58%	7,273 5.60%
Age 30 - 34	276 4.40%	2,409 4.90%	7,537 5.81%
Age 35 - 39	274 4.37%	2,409 4.90%	7,337 5.65%
Age 40 - 44	275 4.38%	2,328 4.73%	6,884 5.30%
Age 45 - 49	309 4.92%	2,437 4.95%	6,930 5.34%
Age 50 - 54	374 5.96%	2,752 5.59%	7,442 5.73%
Age 55 - 59	465 7.41%	3,274 6.65%	8,438 6.50%
Age 60 - 64	526 8.38%	3,709 7.54%	9,020 6.95%
Age 65 - 69	552 8.79%	3,988 8.11%	9,065 6.98%
Age 70 - 74	564 8.99%	4,218 8.57%	8,942 6.89%
Age 75 - 79	494 7.87%	3,761 7.64%	7,528 5.80%
Age 80 - 84	350 5.58%	2,713 5.51%	5,216 4.02%
Age 85+	342 5.45%	2,919 5.93%	5,343 4.12%
Age 65+	2,302 36.67%	17,599 35.77%	36,094 27.81%
<b>Median Age</b>	<b>56.70</b>	<b>55.00</b>	<b>47.20</b>
<b>Average Age</b>	<b>51.00</b>	<b>50.00</b>	<b>45.30</b>

# Demographic Detail Report

## North Ft. Myers - Pine Island/Tamiami

41 Pine Island Rd, North Fort Myers, FL 33903

Radius	1 Mile		3 Mile		5 Mile	
<b>2022 Population By Race</b>	<b>6,277</b>		<b>49,201</b>		<b>129,783</b>	
White	5,911	94.17%	44,223	89.88%	101,744	78.40%
Black	165	2.63%	3,102	6.30%	22,423	17.28%
Am. Indian & Alaskan	45	0.72%	313	0.64%	1,302	1.00%
Asian	68	1.08%	612	1.24%	1,636	1.26%
Hawaiian & Pacific Island	2	0.03%	83	0.17%	220	0.17%
Other	85	1.35%	870	1.77%	2,458	1.89%
<b>Population by Hispanic Origin</b>	<b>6,277</b>		<b>49,201</b>		<b>129,783</b>	
Non-Hispanic Origin	5,279	84.10%	41,234	83.81%	97,314	74.98%
Hispanic Origin	998	15.90%	7,967	16.19%	32,469	25.02%
<b>2022 Median Age, Male</b>	<b>55.20</b>		<b>53.00</b>		<b>45.50</b>	
<b>2022 Average Age, Male</b>	<b>49.90</b>		<b>48.90</b>		<b>44.40</b>	
<b>2022 Median Age, Female</b>	<b>58.20</b>		<b>56.70</b>		<b>48.90</b>	
<b>2022 Average Age, Female</b>	<b>52.10</b>		<b>51.10</b>		<b>46.30</b>	
<b>2022 Population by Occupation Classification</b>	<b>5,523</b>		<b>42,867</b>		<b>109,225</b>	
Civilian Employed	2,011	36.41%	18,452	43.04%	53,729	49.19%
Civilian Unemployed	155	2.81%	1,238	2.89%	3,904	3.57%
Civilian Non-Labor Force	3,357	60.78%	23,177	54.07%	51,583	47.23%
Armed Forces	0	0.00%	0	0.00%	9	0.01%
<b>Households by Marital Status</b>						
Married	1,118		9,210		22,318	
Married No Children	898		7,373		16,163	
Married w/Children	219		1,838		6,156	
<b>2022 Population by Education</b>	<b>5,278</b>		<b>41,394</b>		<b>102,958</b>	
Some High School, No Diploma	990	18.76%	5,206	12.58%	16,595	16.12%
High School Grad (Incl Equivalency)	1,997	37.84%	14,615	35.31%	34,934	33.93%
Some College, No Degree	1,474	27.93%	11,355	27.43%	27,346	26.56%
Associate Degree	209	3.96%	2,226	5.38%	6,003	5.83%
Bachelor Degree	456	8.64%	4,940	11.93%	11,514	11.18%
Advanced Degree	152	2.88%	3,052	7.37%	6,566	6.38%

## Demographic Detail Report

### North Ft. Myers - Pine Island/Tamiami

41 Pine Island Rd, North Fort Myers, FL 33903

Radius	1 Mile		3 Mile		5 Mile	
<b>2022 Population by Occupation</b>	<b>3,561</b>		<b>32,998</b>		<b>95,416</b>	
Real Estate & Finance	101	2.84%	985	2.99%	3,078	3.23%
Professional & Management	627	17.61%	8,430	25.55%	22,098	23.16%
Public Administration	76	2.13%	707	2.14%	1,822	1.91%
Education & Health	307	8.62%	4,034	12.22%	10,166	10.65%
Services	423	11.88%	3,689	11.18%	11,846	12.42%
Information	30	0.84%	412	1.25%	859	0.90%
Sales	602	16.91%	5,332	16.16%	14,151	14.83%
Transportation	5	0.14%	104	0.32%	861	0.90%
Retail	365	10.25%	2,615	7.92%	7,898	8.28%
Wholesale	63	1.77%	365	1.11%	972	1.02%
Manufacturing	92	2.58%	780	2.36%	1,897	1.99%
Production	268	7.53%	1,815	5.50%	6,231	6.53%
Construction	298	8.37%	1,689	5.12%	7,021	7.36%
Utilities	162	4.55%	844	2.56%	2,389	2.50%
Agriculture & Mining	31	0.87%	145	0.44%	468	0.49%
Farming, Fishing, Forestry	21	0.59%	47	0.14%	185	0.19%
Other Services	90	2.53%	1,005	3.05%	3,474	3.64%
<b>2022 Worker Travel Time to Job</b>	<b>1,861</b>		<b>17,041</b>		<b>50,418</b>	
<30 Minutes	1,335	71.74%	11,416	66.99%	31,456	62.39%
30-60 Minutes	447	24.02%	4,871	28.58%	15,579	30.90%
60+ Minutes	79	4.25%	754	4.42%	3,383	6.71%
<b>2010 Households by HH Size</b>	<b>2,757</b>		<b>18,108</b>		<b>43,961</b>	
1-Person Households	1,082	39.25%	6,738	37.21%	13,232	30.10%
2-Person Households	1,072	38.88%	7,337	40.52%	16,560	37.67%
3-Person Households	287	10.41%	1,867	10.31%	5,720	13.01%
4-Person Households	170	6.17%	1,161	6.41%	4,260	9.69%
5-Person Households	79	2.87%	562	3.10%	2,252	5.12%
6-Person Households	47	1.70%	285	1.57%	1,099	2.50%
7 or more Person Households	20	0.73%	158	0.87%	838	1.91%
<b>2022 Average Household Size</b>	<b>2.00</b>		<b>2.10</b>		<b>2.40</b>	
<b>Households</b>						
2027 Projection	3,350		25,772		59,348	
2022 Estimate	3,009		22,792		52,752	
2010 Census	2,756		18,108		43,961	
Growth 2022 - 2027	11.33%		13.07%		12.50%	
Growth 2010 - 2022	9.18%		25.87%		20.00%	

## Demographic Detail Report

### North Ft. Myers - Pine Island/Tamiami

41 Pine Island Rd, North Fort Myers, FL 33903

Radius	1 Mile		3 Mile		5 Mile	
<b>2022 Households by HH Income</b>	<b>3,010</b>		<b>22,793</b>		<b>52,750</b>	
<\$25,000	994	33.02%	5,366	23.54%	12,364	23.44%
\$25,000 - \$50,000	845	28.07%	6,490	28.47%	14,238	26.99%
\$50,000 - \$75,000	552	18.34%	4,519	19.83%	10,888	20.64%
\$75,000 - \$100,000	272	9.04%	2,804	12.30%	6,710	12.72%
\$100,000 - \$125,000	189	6.28%	1,526	6.70%	3,620	6.86%
\$125,000 - \$150,000	64	2.13%	670	2.94%	1,954	3.70%
\$150,000 - \$200,000	46	1.53%	713	3.13%	1,555	2.95%
\$200,000+	48	1.59%	705	3.09%	1,421	2.69%
<b>2022 Avg Household Income</b>	<b>\$52,293</b>		<b>\$63,745</b>		<b>\$63,660</b>	
<b>2022 Med Household Income</b>	<b>\$37,759</b>		<b>\$47,941</b>		<b>\$49,560</b>	
<b>2022 Occupied Housing</b>	<b>3,009</b>		<b>22,792</b>		<b>52,752</b>	
Owner Occupied	2,131	70.82%	15,578	68.35%	34,799	65.97%
Renter Occupied	878	29.18%	7,214	31.65%	17,953	34.03%
<b>2010 Housing Units</b>	<b>2,190</b>		<b>19,064</b>		<b>50,230</b>	
1 Unit	1,991	90.91%	11,081	58.13%	34,542	68.77%
2 - 4 Units	122	5.57%	1,645	8.63%	4,500	8.96%
5 - 19 Units	50	2.28%	2,362	12.39%	4,937	9.83%
20+ Units	27	1.23%	3,976	20.86%	6,251	12.44%
<b>2022 Housing Value</b>	<b>2,131</b>		<b>15,577</b>		<b>34,799</b>	
<\$100,000	1,225	57.48%	6,729	43.20%	11,661	33.51%
\$100,000 - \$200,000	519	24.35%	3,940	25.29%	10,559	30.34%
\$200,000 - \$300,000	211	9.90%	2,703	17.35%	7,522	21.62%
\$300,000 - \$400,000	103	4.83%	1,267	8.13%	2,929	8.42%
\$400,000 - \$500,000	50	2.35%	383	2.46%	791	2.27%
\$500,000 - \$1,000,000	23	1.08%	424	2.72%	1,176	3.38%
\$1,000,000+	0	0.00%	131	0.84%	161	0.46%
<b>2022 Median Home Value</b>	<b>\$86,979</b>		<b>\$126,891</b>		<b>\$154,346</b>	
<b>2022 Housing Units by Yr Built</b>	<b>3,747</b>		<b>27,651</b>		<b>63,425</b>	
Built 2010+	44	1.17%	2,465	8.91%	5,069	7.99%
Built 2000 - 2010	150	4.00%	3,882	14.04%	10,491	16.54%
Built 1990 - 1999	197	5.26%	2,809	10.16%	7,077	11.16%
Built 1980 - 1989	759	20.26%	5,955	21.54%	14,283	22.52%
Built 1970 - 1979	1,268	33.84%	7,251	26.22%	12,926	20.38%
Built 1960 - 1969	671	17.91%	3,034	10.97%	7,081	11.16%
Built 1950 - 1959	507	13.53%	1,325	4.79%	3,837	6.05%
Built <1949	151	4.03%	930	3.36%	2,661	4.20%
<b>2022 Median Year Built</b>	<b>1973</b>		<b>1981</b>		<b>1983</b>	

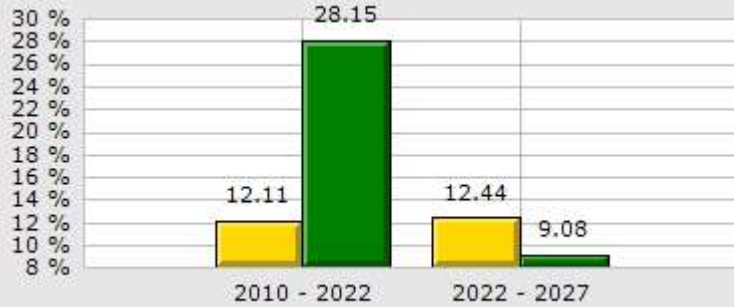


**North Ft. Myers - Pine Island/Tamiami**  
 41 Pine Island Rd, North Fort Myers, FL 33903

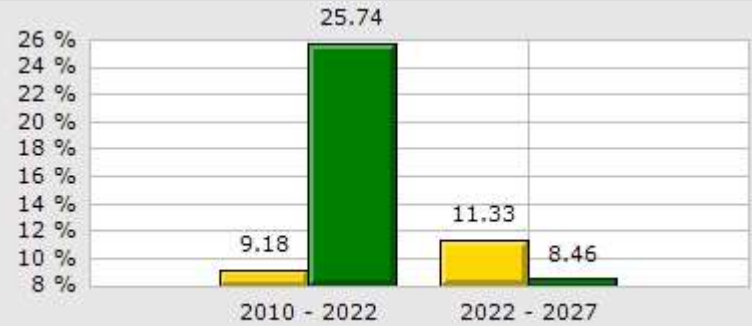
Type: **Land**  
 County: **Lee**

**1 Mile**  
**County**

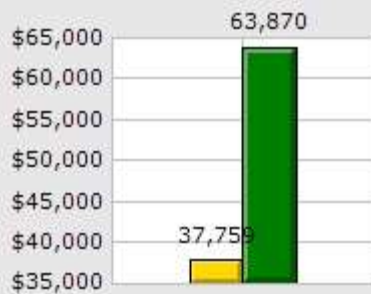
**Population Growth**



**Household Growth**



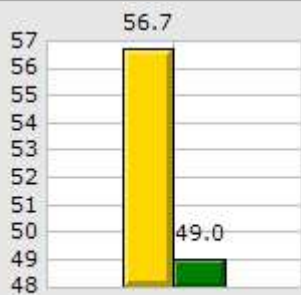
**2022 Med Household Inc**



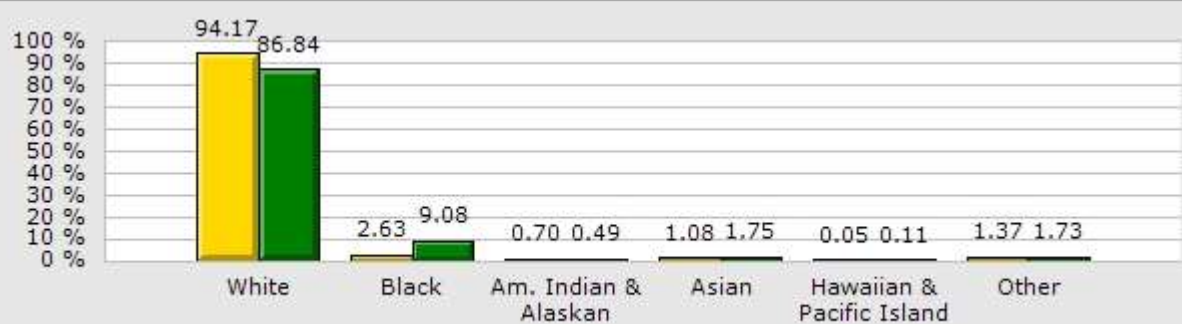
**2022 Households by Household Income**



**2022 Median Age**



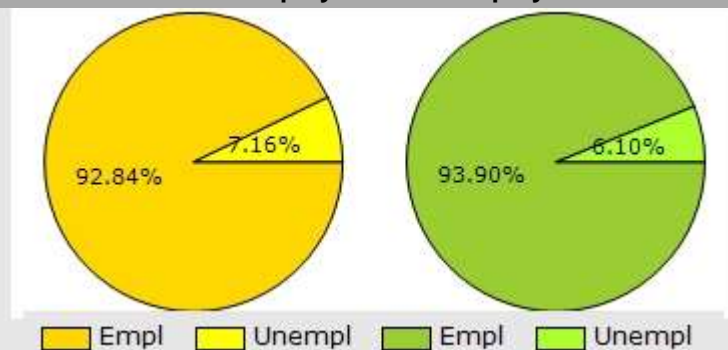
**2022 Population by Race**



**2022 Renter vs. Owner**



**2022 Employed vs. Unemployed**





Demographic Market Comparison Report

1 mile radius

**North Ft. Myers - Pine Island/Tamiami**  
 41 Pine Island Rd, North Fort Myers, FL 33903

Type: **Land**  
 County: **Lee**

	1 Mile		County	
<b>Population Growth</b>				
Growth 2010 - 2022	12.11%		28.15%	
Growth 2022 - 2027	12.44%		9.08%	
Empl	2,011	92.84%	318,826	93.90%
Unempl	155	7.16%	20,723	6.10%
<b>2022 Population by Race</b>				
	<b>6,277</b>		<b>789,176</b>	
White	5,911	94.17%	685,282	86.84%
Black	165	2.63%	71,668	9.08%
Am. Indian & Alaskan	44	0.70%	3,892	0.49%
Asian	68	1.08%	13,839	1.75%
Hawaiian & Pacific Island	3	0.05%	855	0.11%
Other	86	1.37%	13,640	1.73%
<b>Household Growth</b>				
Growth 2010 - 2022	9.18%		25.74%	
Growth 2022 - 2027	11.33%		8.46%	
Renter Occupied	878	29.18%	91,137	27.98%
Owner Occupied	2,131	70.82%	234,614	72.02%
<b>2022 Households by Household Income</b>				
	<b>3,010</b>		<b>325,751</b>	
Income <\$25K	994	33.02%	52,691	16.18%
Income \$25K - \$50K	845	28.07%	70,780	21.73%
Income \$50K - \$75K	552	18.34%	65,457	20.09%
Income \$75K - \$100K	272	9.04%	46,484	14.27%
Income \$100K - \$125K	189	6.28%	31,374	9.63%
Income \$125K - \$150K	64	2.13%	16,418	5.04%
Income \$150K - \$200K	46	1.53%	18,144	5.57%
Income \$200K+	48	1.59%	24,403	7.49%
2022 Med Household Inc	\$37,759		\$63,870	
2022 Median Age	56.70		49.00	



# Demographic Summary Report

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Hawaiian & Pacific Island	2 0.03%	83 0.17%	220 0.17%
Other	85 1.35%	870 1.77%	2,458 1.89%
U.S. Armed Forces	0	0	10
<b>Households</b>			
2027 Projection	3,350	25,772	59,348
2022 Estimate	3,009	22,792	52,752
2010 Census	2,756	18,108	43,961
Growth 2022 - 2027	11.33%	13.07%	12.50%
Growth 2010 - 2022	9.18%	25.87%	20.00%
Owner Occupied	2,131 70.82%	15,578 68.35%	34,799 65.97%
Renter Occupied	878 29.18%	7,214 31.65%	17,953 34.03%
<b>2022 Households by HH Income</b>	3,010	22,793	52,750
Income: <\$25,000	994 33.02%	5,366 23.54%	12,364 23.44%
Income: \$25,000 - \$50,000	845 28.07%	6,490 28.47%	14,238 26.99%
Income: \$50,000 - \$75,000	552 18.34%	4,519 19.83%	10,888 20.64%
Income: \$75,000 - \$100,000	272 9.04%	2,804 12.30%	6,710 12.72%
Income: \$100,000 - \$125,000	189 6.28%	1,526 6.70%	3,620 6.86%
Income: \$125,000 - \$150,000	64 2.13%	670 2.94%	1,954 3.70%
Income: \$150,000 - \$200,000	46 1.53%	713 3.13%	1,555 2.95%
Income: \$200,000+	48 1.59%	705 3.09%	1,421 2.69%
<b>2022 Avg Household Income</b>	\$52,293	\$63,745	\$63,660
<b>2022 Med Household Income</b>	\$37,759	\$47,941	\$49,560

**North Ft. Myers - Pine Island/Tamiami**

41 Pine Island Rd, North Fort Myers, FL 33903

Building Type: **Land**  
 Class: -  
 RBA: -  
 Typical Floor: -

Total Available: **0 SF**  
 % Leased: **0%**  
 Rent/SF/Yr: -



Description	2010		2022		2027	
<b>Population</b>	<b>5,599</b>		<b>6,277</b>		<b>7,058</b>	
Age 0 - 4	229	4.09%	225	3.58%	271	3.84%
Age 5 - 9	245	4.38%	232	3.70%	276	3.91%
Age 10 - 14	202	3.61%	248	3.95%	287	4.07%
Age 15 - 19	255	4.55%	252	4.01%	297	4.21%
Age 20 - 24	223	3.98%	251	4.00%	300	4.25%
Age 25 - 29	214	3.82%	269	4.29%	312	4.42%
Age 30 - 34	208	3.71%	276	4.40%	322	4.56%
Age 35 - 39	281	5.02%	274	4.37%	327	4.63%
Age 40 - 44	300	5.36%	275	4.38%	329	4.66%
Age 45 - 49	442	7.89%	309	4.92%	342	4.85%
Age 50 - 54	444	7.93%	374	5.96%	381	5.40%
Age 55 - 59	437	7.80%	465	7.41%	450	6.38%
Age 60 - 64	474	8.47%	526	8.38%	526	7.45%
Age 65 - 69	470	8.39%	552	8.79%	576	8.16%
Age 70 - 74	418	7.47%	564	8.99%	587	8.32%
Age 75 - 79	342	6.11%	494	7.87%	546	7.74%
Age 80 - 84	222	3.96%	350	5.58%	433	6.13%
Age 85+	192	3.43%	342	5.45%	497	7.04%
<b>Age 15+</b>	<b>4,922</b>	<b>87.91%</b>	<b>5,573</b>	<b>88.78%</b>	<b>6,225</b>	<b>88.20%</b>
<b>Age 20+</b>	<b>4,667</b>	<b>83.35%</b>	<b>5,321</b>	<b>84.77%</b>	<b>5,928</b>	<b>83.99%</b>
<b>Age 65+</b>	<b>1,644</b>	<b>29.36%</b>	<b>2,302</b>	<b>36.67%</b>	<b>2,639</b>	<b>37.39%</b>
<b>Median Age</b>	<b>52</b>		<b>57</b>		<b>56</b>	
<b>Average Age</b>	<b>48.30</b>		<b>51.00</b>		<b>50.80</b>	
<b>Population By Race</b>	<b>5,599</b>		<b>6,277</b>		<b>7,058</b>	
White	5,349	95.53%	5,911	94.17%	6,621	93.81%
Black	107	1.91%	165	2.63%	202	2.86%
Am. Indian & Alaskan	36	0.64%	45	0.72%	52	0.74%
Asian	48	0.86%	68	1.08%	80	1.13%
Hawaiian & Pacific Islander	2	0.04%	2	0.03%	3	0.04%
Other	55	0.98%	85	1.35%	100	1.42%

**North Ft. Myers - Pine Island/Tamiami**

41 Pine Island Rd, North Fort Myers, FL 33903

Description	2010	2022	2027
<b>Population by Race (Hispanic)</b>	<b>649</b>	<b>998</b>	<b>1,239</b>
White	620 95.53%	952 95.39%	1,184 95.56%
Black	8 1.23%	13 1.30%	19 1.53%
Am. Indian & Alaskan	9 1.39%	11 1.10%	13 1.05%
Asian	2 0.31%	2 0.20%	2 0.16%
Hawaiian & Pacific Islander	1 0.15%	1 0.10%	1 0.08%
Other	10 1.54%	19 1.90%	20 1.61%
<b>Household by Household Income</b>	<b>2,756</b>	<b>3,010</b>	<b>3,352</b>
<\$25,000	992 35.99%	994 33.02%	1,105 32.97%
\$25,000 - \$50,000	1,118 40.57%	845 28.07%	908 27.09%
\$50,000 - \$75,000	365 13.24%	552 18.34%	625 18.65%
\$75,000 - \$100,000	183 6.64%	272 9.04%	309 9.22%
\$100,000 - \$125,000	29 1.05%	189 6.28%	222 6.62%
\$125,000 - \$150,000	24 0.87%	64 2.13%	74 2.21%
\$150,000 - \$200,000	45 1.63%	46 1.53%	53 1.58%
\$200,000+	0 0.00%	48 1.59%	56 1.67%
<b>Average Household Income</b>	<b>\$38,442</b>	<b>\$52,293</b>	<b>\$53,181</b>
<b>Median Household Income</b>	<b>\$32,104</b>	<b>\$37,759</b>	<b>\$38,544</b>