Commercial Site C – Lehigh Acres

1062 Portland

1, 3, 5 mile radii : 1062 PORTLAND, LEHIGH, FL 33936

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Demographic Snapshot Report

	1 Miles:	3 Miles:	5 Miles:
2002 Population:			
Total Population	2,352	19,980	28,032
Male Population	1,103	9,485	13,458
Percent Male	46.9%	47.5%	48.0%
Female Population	1,249	10,495	14,574
Percent Female	53.1%	52.5%	52.0%
Median Age	44	44	41
Employees	195	3,626	7,170
Income:			
Median HH Income	$35,319	$33,305	$35,679
Per Capita Income	$16,120	$17,250	$17,731
Average HH Income	$41,408	$42,000	$45,378
Households:			
Total Households	924	8,244	10,937
Average Household Size	2.56	2.43	2.54
Race:			
White	83.0%	86.0%	86.1%
Black	12.2%	8.9%	8.8%
American Indian, Eskimo, Aleut	0.1%	0.2%	0.2%
Asian or Pacific Islander	0.9%	0.9%	0.9%
Other	3.7%	4.0%	4.0%
Ethnicity:			
Hispanic	10.6%	13.8%	13.6%
Non–Hispanic	89.4%	86.3%	86.4%

Addendum

Data Methodology

The demographic data used in STDBonline are developed by Experian/Applied Geographic Solutions (AGS) using a variety of source data sets, including, but not limited to information from AGS's household level data file, current year estimates from the Census Bureau and Postal Service, and economic forecasts from private sources. In addition:

* These are the only US Estimates and Projections based on the most extensive household database available, summarized at the block group level. This is the demographic equivalent to an ongoing national census.

* This unique bottom–up approach using household data is complemented by a rigorous, standard demographic cohort–component technique at the county level and above. AGS control totals are based on Census Bureau estimates advanced methodically to the current year and projected out five years. AGS takes the position that 10–year projections introduce unacceptable levels of uncertainty.

* Migration effects, the most difficult to quantify for small area estimates, are taken into account through the Census Bureau's extensive analysis of IRS tax return data (maintaining strict confidentiality of individual records). From this, detailed county–to–county migration trends are established. AGS also takes into account undocumented immigration.

* AGS methods make use of the current census MARS (modified age, race, sex) tabulation that corrects the current census for errors in age reporting (for example, grouping around age 21 and 65) and reallocates Hispanics from the "other race" category to more specific race groups. Any current analysis of opportunities in emerging ethnic markets should take this into account.

* AGS list resources, GDT cartographic expertise, and Compusearch's years of demographic modeling experience represent a unique combination of leadership in the fields required for accurate estimates and projections.

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Current year data is for the year 2002. Current year and projected data provided by Experian/Applied Geographic Solutions. Copyright 2002 All Rights Reserved.