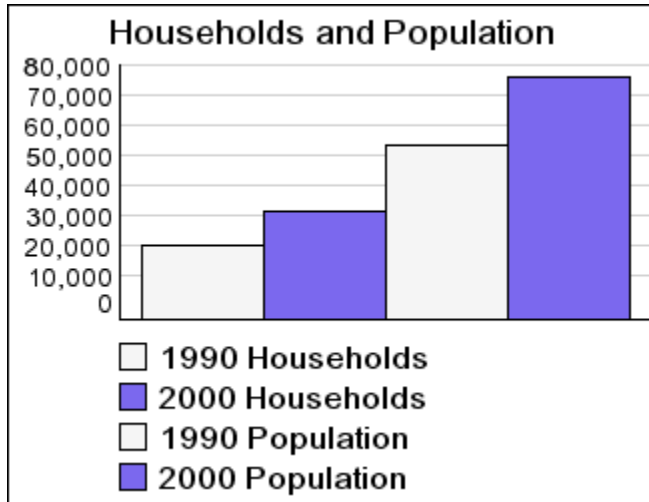


Date: August 19, 2004
Current Geography Selection: 1, 3, 5 mile radii: 16325 S TAMIAMI TRL, FORT MYERS, FL 33908*

Latitude: 26.503816 **Longitude:** -81.856980
County: Lee County **Pop:** 491,083
Zip: 33908 Fort Myers **Pop:** 29,180

Executive Summary Report with Charts

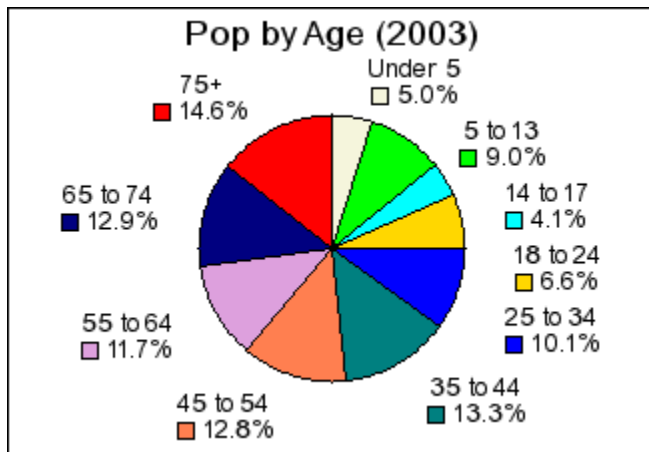
Population Demographics



The number of households in the study area in 1990 was **23,671** and changed to **34,265** in 2000, representing a change of **45%**. The household count in 2003 was **38,028** and the household projection for 2008 is **43,897**, a change of **15%**. The population in the study area in 1990 was **55,011** and in 2000 it was **76,614**, roughly a **39%** change. The population in 2003 was **84,545** and the projection for 2008 is **96,644** representing a change of **14%**.

	1990 Census	2000 Census	2003 Estimate	2008 Projection	Percent Change	
					1990 to 2000	2003 to 2008
Total Population	55,011	76,614	84,545	96,644	39.3%	14.3%
Total Households	23,671	34,265	38,028	43,897	44.8%	15.4%

Population by Age



In 1990, the median age of the total population in the study area was **40.6**, and in 2000, it was **46.2**. The median age in 2003 is **46.4** and it is predicted to change in five years to **46.8** years.

In 2003, females represented **52.0%** of the population with a median age of **48.5** and males represented **48.0%** of the population with a median age of **44.2** years.

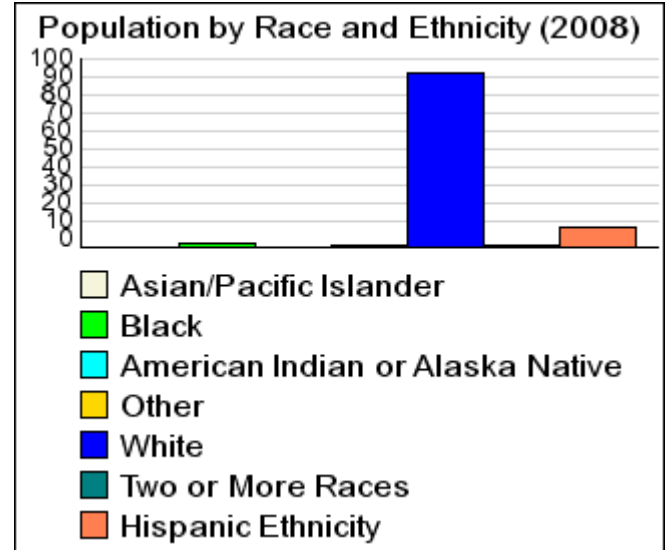
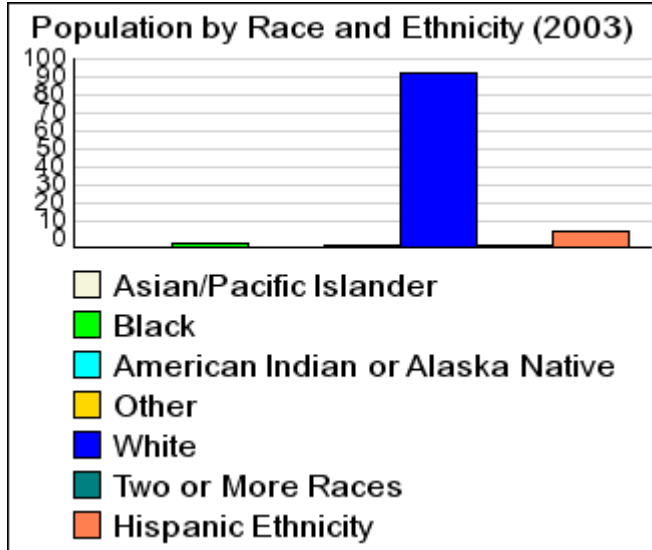
In 2003, the most prominent age group in this geography is **75 +** years. The age group least represented in this geography is **14 to 17** years.

Age Groups

	1990 Census		2000 Census		2003 Estimate		2008 Projection		Percent Change	
									1990 to 2000	2003 to 2008
0 to 4	3,176	5.8%	3,806	5.0%	4,215	5.0%	4,833	5.0%	19.8%	14.7%
5 to 13	5,031	9.1%	6,928	9.0%	7,649	9.0%	8,741	9.0%	37.7%	14.3%
14 to 17	1,960	3.6%	3,038	4.0%	3,483	4.1%	4,138	4.3%	55.0%	18.8%
18 to 24	4,146	7.5%	4,247	5.5%	5,555	6.6%	7,213	7.5%	2.4%	29.9%
25 to 34	8,807	16.0%	8,376	10.9%	8,524	10.1%	9,561	9.9%	-4.9%	12.2%

35 to 44	7,475	13.6%	10,745	14.0%	11,206	13.3%	11,493	11.9%	43.7%	2.6%
45 to 54	5,249	9.5%	9,501	12.4%	10,785	12.8%	13,021	13.5%	81.0%	20.7%
55 to 64	6,144	11.2%	9,088	11.9%	9,916	11.7%	11,521	11.9%	47.9%	16.2%
65 to 74	8,135	14.8%	10,778	14.1%	10,899	12.9%	11,423	11.8%	32.5%	4.8%
75 +	4,885	8.9%	10,107	13.2%	12,312	14.6%	14,700	15.2%	106.9%	19.4%

Population by Race/Ethnicity

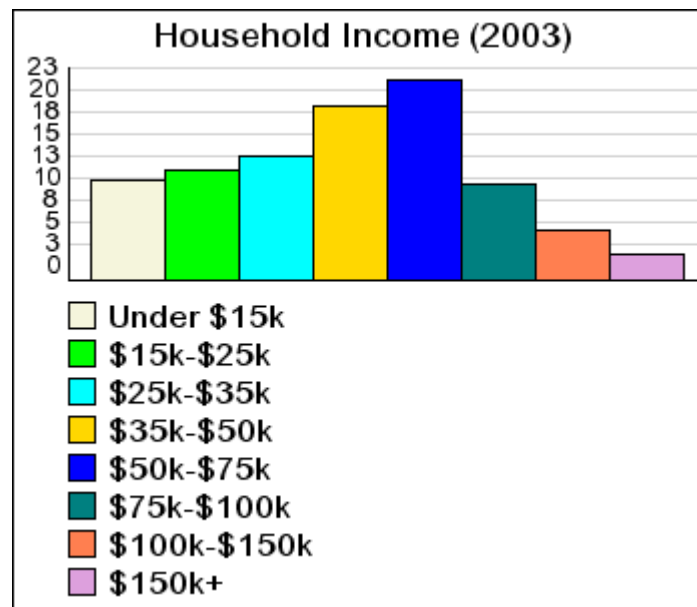


In 2003, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Ala.**

Race & Ethnicity

Race & Ethnicity	1990 Census		2000 Census		2003 Estimate		2008 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2003 to 2008
White	53,287	96.9%	71,865	93.8%	78,866	93.3%	89,641	92.8%	34.9%	13.7%
Black	782	1.4%	1,682	2.2%	2,175	2.6%	2,870	3.0%	115.1%	31.9%
Am Indian or Alaska Native	78	0.1%	135	0.2%	152	0.2%	174	0.2%	74.3%	14.5%
Asian/Pacific Islander	376	0.7%	714	0.9%	792	0.9%	904	0.9%	89.9%	14.3%
Other	488	0.9%	1,289	1.7%	1,510	1.8%	1,825	1.9%	164.3%	20.8%
Two or More Races	N/A	N/A	929	1.2%	1,050	1.2%	1,230	1.3%	N/A	17.1%
Hispanic Ethnicity	1,920	3.5%	5,183	6.8%	7,297	8.6%	10,951	11.3%	170.0%	50.1%

Households by Income



In 2003 the predominant household income category in this study area is **\$50K - \$75K**, and the income group that is least represented in this geography is **\$150K +**.

HH Income Categories

	1990 Census		2000 Census		2003 Estimate		2008 Projection		Percent Change	
									1990 to 2000	2003 to 2008
\$0 - \$14,999	3,396	14.3%	3,694	10.8%	4,048	10.6%	4,017	9.2%	8.7%	-0.8%
\$15,000 - \$24,999	4,324	18.3%	4,700	13.7%	4,519	11.9%	4,061	9.3%	8.7%	-10.1%
\$25,000 - \$34,999	4,778	20.2%	4,700	13.7%	5,026	13.2%	5,453	12.4%	-1.6%	8.5%
\$35,000 - \$49,999	5,059	21.4%	6,580	19.2%	7,029	18.5%	9,937	22.6%	30.1%	41.4%
\$50,000 - \$74,999	3,213	13.6%	7,430	21.7%	8,146	21.4%	9,418	21.5%	131.2%	15.6%
\$75,000 - \$99,999	1,140	4.8%	3,134	9.1%	3,877	10.2%	5,331	12.1%	174.8%	37.5%
\$100,000 - \$149,999	835	6.4%	1,647	7.3%	2,514	8.3%	4,756	7.0%	201.2%	50.5%
\$150,000 +	521	2.2%	1,516	6.4%	2,224	5.8%	3,453	7.9%	190.8%	127.8%
Average Hhld Income	\$43,657		\$58,083		\$62,166		\$70,281		33.0%	13.1%
Median Hhld Income	\$33,507		\$44,004		\$46,129		\$52,328		31.3%	13.4%
Per Capita Income	\$19,203		\$26,129		\$28,424		\$32,010		36.1%	12.6%

Current year data is for the year **2003**, 5 year projected data is for the year **2008**.

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