



Date: May 5, 2005

Current Geography Selection: 1, 3, 5 mile radii: 9090 DANIELS PKWY, FORT MYERS, FL 33912

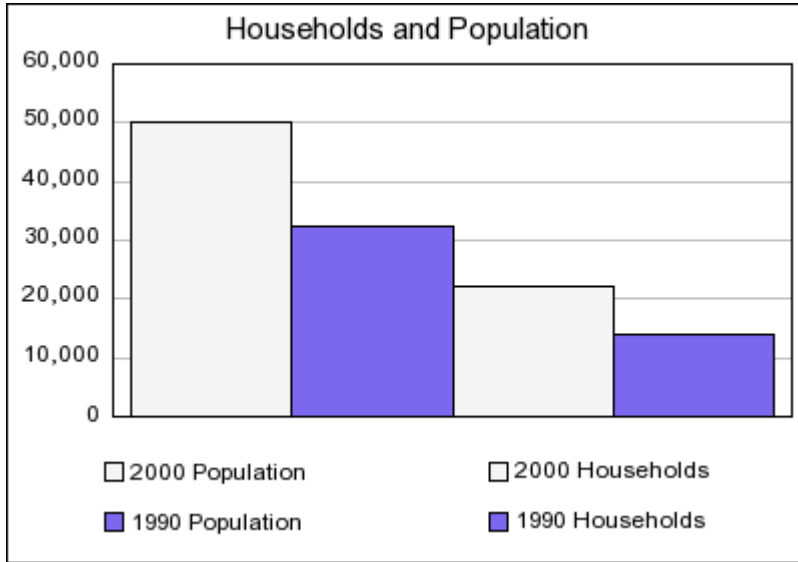
Latitude: 26.547528 Longitude: -81.809026

County: Lee County Pop: 491,083

Zip: 33912 Fort Myers Pop: 37,416

Executive Summary Report with Charts

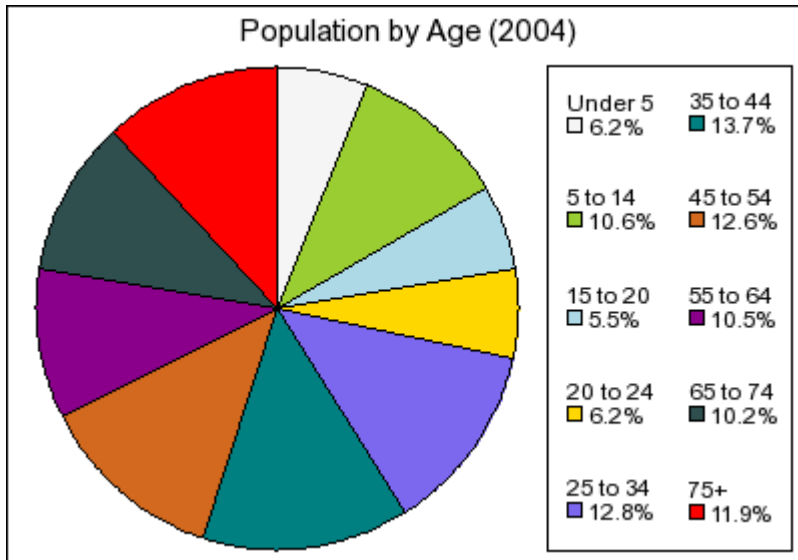
Population Demographics



The number of households in the study area in 1990 was **13,974** and changed to **22,041** in 2000, representing a change of **58%**. The household count in 2004 was **24,972** and the household projection for 2009 is **28,678**, a change of **15%**. The population in the study area in 1990 was **32,358** and in 2000 it was **50,029**, roughly a **55%** change. The population in 2004 was **55,937** and the projection for 2009 is **63,676** representing a change of **14%**.

	1990 Census	2000 Census	2004 Estimate	2009 Projection	Percent Change	
					1990 to 2000	2004 to 2009
Total Population	32,358	50,029	55,937	63,676	54.6%	13.8%
Total Households	13,974	22,041	24,972	28,678	57.7%	14.8%

Population by Age



In 1990, the median age of the total population in the study area was **38.4**, and in 2000, it was **41.6**. The median age in 2004 is **41.6** and it is predicted to change in five years to **41.5** years.

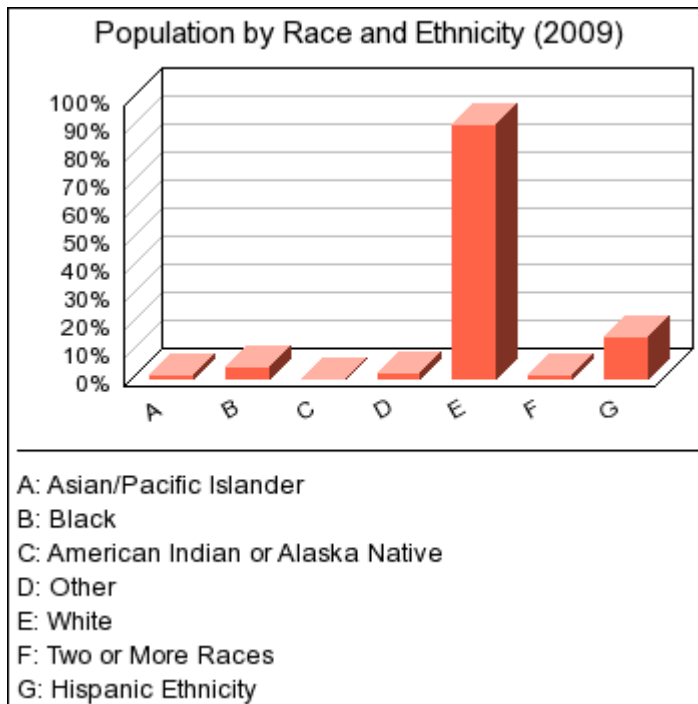
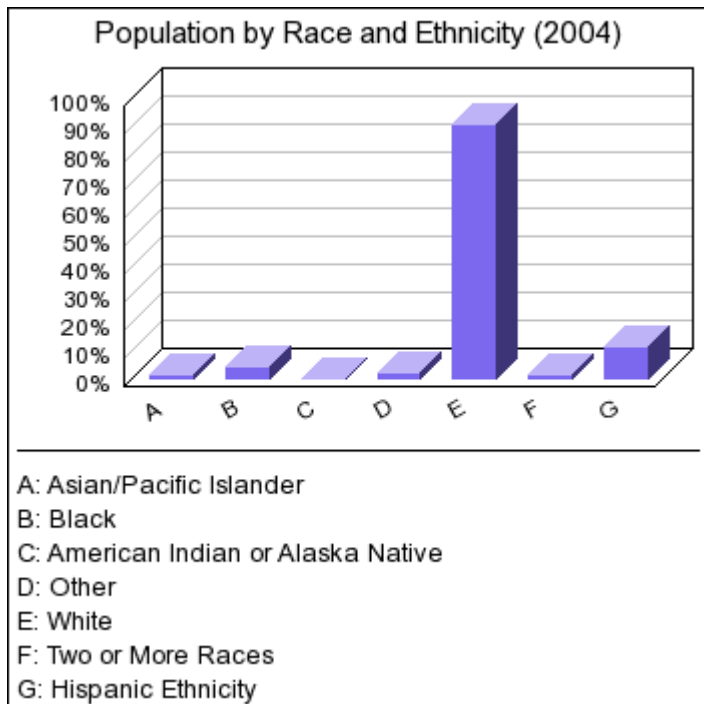
In 2004, females represented **50.4%** of the population with a median age of **43.7** and males represented **49.6%** of the population with a median age of **39.5** years.

In 2004, the most prominent age group in this geography is **35 to 44** years. The age group least represented in this geography is **15 to 19** years.

Age Groups	1990 Census	2000 Census	2004 Estimate	2009 Projection	Percent Change	
					1990 to 2000	2004 to 2009
0 to 4	2,035 6.3%	2,916 5.8%	3,466 6.2%	4,034 6.3%	43.3%	16.4%
5 to 14	3,064 9.5%	5,174 10.3%	5,903 10.6%	6,769 10.6%	68.8%	14.7%

15 to 19	1,508	4.7%	2,492	5.0%	3,072	5.5%	3,691	5.8%	65.2%	20.1%
20 to 24	2,205	6.8%	2,731	5.5%	3,446	6.2%	4,272	6.7%	23.8%	24.0%
25 to 34	5,731	17.7%	6,827	13.6%	7,165	12.8%	7,934	12.5%	19.1%	10.7%
35 to 44	4,351	13.4%	7,332	14.7%	7,644	13.7%	8,095	12.7%	68.5%	5.9%
45 to 54	2,884	8.9%	6,019	12.0%	7,030	12.6%	8,336	13.1%	108.7%	18.6%
55 to 64	3,343	10.3%	5,158	10.3%	5,848	10.5%	6,699	10.5%	54.3%	14.5%
65 to 74	4,429	13.7%	5,725	11.4%	5,686	10.2%	6,161	9.7%	29.3%	8.3%
75 +	2,807	8.7%	5,655	11.3%	6,676	11.9%	7,685	12.1%	101.5%	15.1%

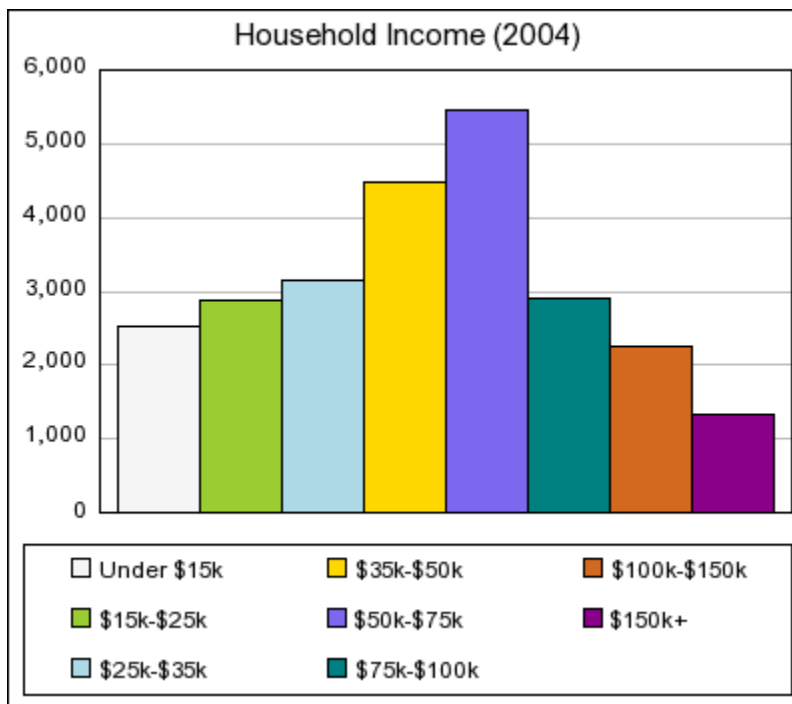
Population by Race/Ethnicity



In 2004, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Ala.**

Race & Ethnicity	1990 Census		2000 Census		2004 Estimate		2009 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2004 to 2009
White	31,029	95.9%	45,357	90.7%	50,675	90.6%	57,641	90.5%	46.2%	13.7%
Black	673	2.1%	2,037	4.1%	2,326	4.2%	2,709	4.3%	202.7%	16.5%
American Indian or Alaska Native	59	0.2%	104	0.2%	116	0.2%	131	0.2%	75.3%	13.4%
Asian	253	0.8%	629	1.3%	721	1.3%	840	1.3%	148.5%	16.6%
Other Race	344	1.1%	1,196	2.4%	1,305	2.3%	1,460	2.3%	248.0%	11.9%
Two or More Races			707	1.4%	794	1.4%	894	1.4%		12.5%
Hispanic Ethnicity	1,381	4.3%	4,377	8.8%	6,448	11.5%	9,582	15.1%	217.0%	48.6%
Not Hispanic or Latino	30,977	95.7%	45,652	91.3%	49,489	88.5%	54,094	85.0%	47.4%	9.3%

Households by Income



In 2004 the predominant household income category in this study area is **\$50K - \$75K**, and the income group that is least represented in this geography is **\$150K +**.

HH Income Categories	1990 Census		2000 Census		2004 Estimate		2009 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2004 to 2009
\$0 - \$15,000	2,110	15.1%	2,459	11.2%	2,519	10.1%	2,634	9.2%	16.5%	4.6%
\$15,000 - \$24,999	2,669	19.1%	3,011	13.7%	2,882	11.5%	2,521	8.8%	12.8%	-12.5%
\$25,000 - \$34,999	2,843	20.3%	2,972	13.5%	3,154	12.6%	3,443	12.0%	4.5%	9.2%
\$35,000 - \$49,999	2,984	21.4%	4,163	18.9%	4,483	18.0%	4,463	15.6%	39.5%	-0.4%
\$50,000 - \$74,999	1,993	14.3%	4,701	21.3%	5,460	21.9%	6,232	21.7%	320.5%	14.1%
\$75,000 - \$99,999	585	4.2%	2,168	9.8%	2,898	11.6%	3,949	13.8%	270.8%	36.3%
\$100,000 - \$149,999	478	3.4%	1,563	7.1%	2,249	9.0%	3,437	12.0%	226.9%	52.8%
\$150,000 +	314	2.3%	1,004	4.6%	1,328	5.3%	1,999	7.0%	219.4%	50.6%
Average Hhld Income	\$42,805		\$58,176		\$60,122		\$61,326		35.9%	2.0%
Median Hhld Income	\$32,346		\$43,975		\$48,015		\$54,289		36.0%	13.1%
Per Capita Income	\$18,717		\$25,630		\$27,028		\$27,836		36.9%	3.0%

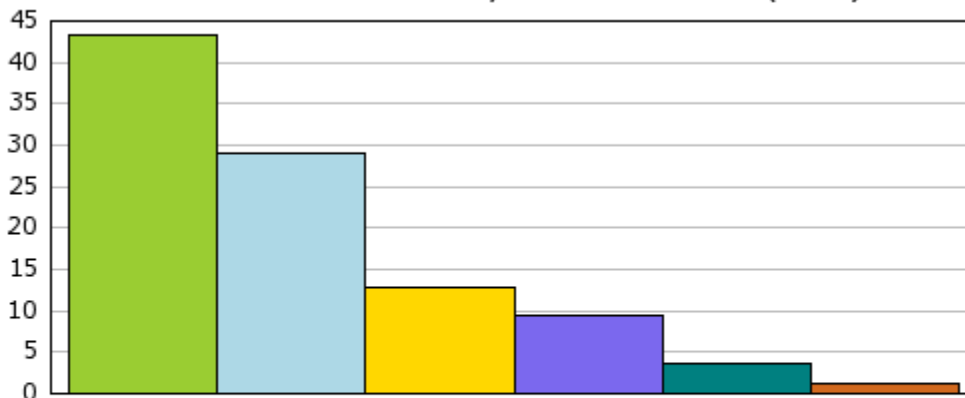
Demographic Snapshot Summary Report with Charts

Household Income (2004)



Under \$15k 10.1%	\$25k-\$35k 12.6%	\$50k-\$75k 21.9%	\$100k-\$150k 9.0%
\$15k-\$25k 11.5%	\$35k-\$50k 18.0%	\$75k-\$100k 11.6%	\$150k+ 5.3%

Percent of Households by Persons Per HH (2004)



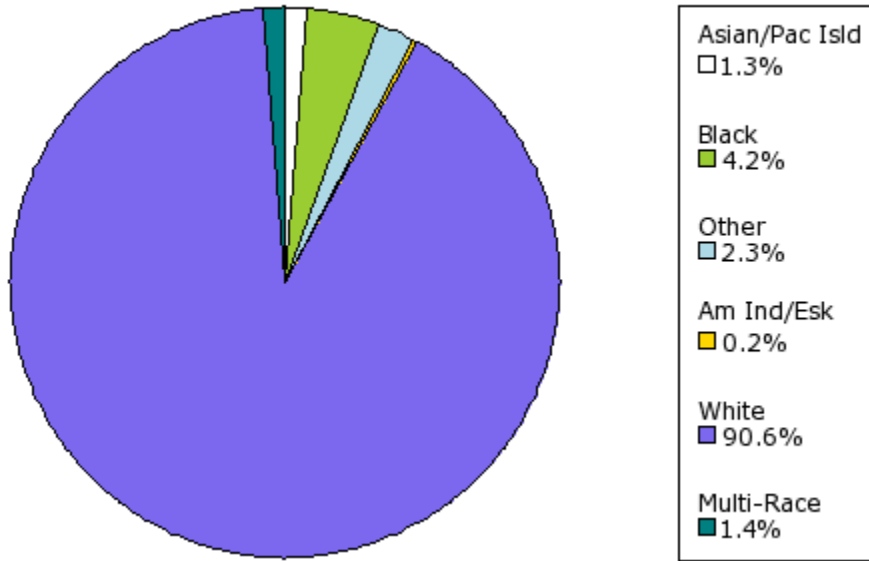
2 People per Household	4 People per Household
1 Person per Household	5 People per Household
3 People per Household	6+ People per Household

Population by Age (2004)

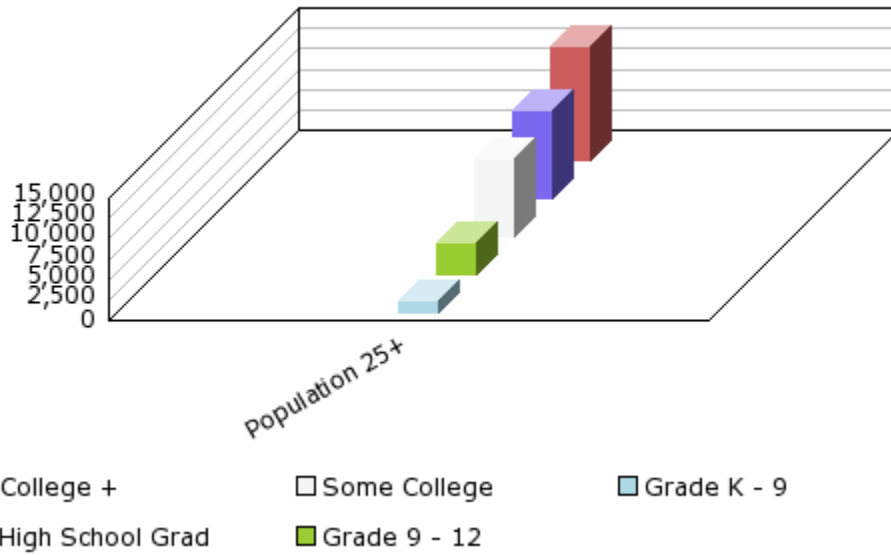


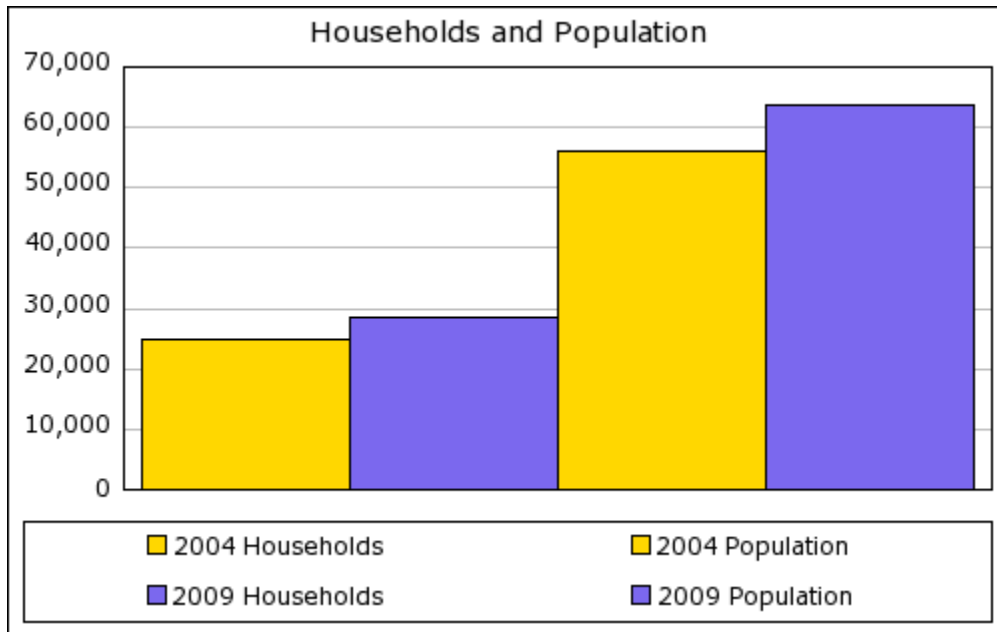
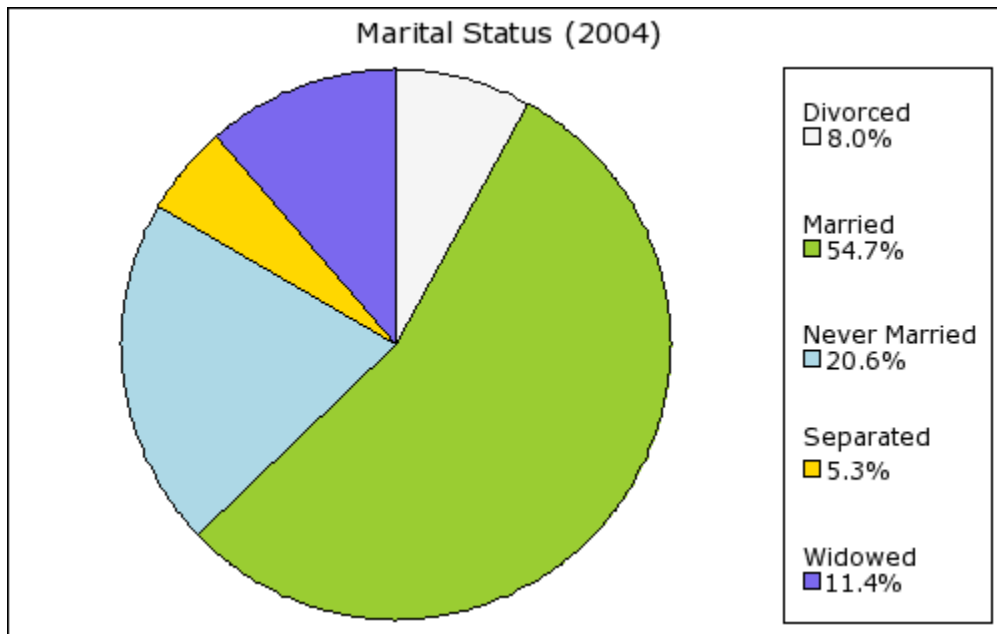
Under 5 6.2%	20 to 24 6.2%	35 to 44 13.7%	55 to 64 10.5%
5 to 19 16.0%	25 to 34 12.8%	45 to 54 12.6%	65+ 22.1%

Population by Race (2004)



Education (2004)





Demographic Detail Summary Report

Population Demographics

	1990 Census	2000 Census	2004 Estimate	2009 Projection	Percent Change	
					1990 to 2000	2004 to 2009
Total Population	32,358	50,029	55,937	63,676	54.6%	13.8%
Population Density (Pop/Sq Mi)	412.0	637.0	712.2	810.8	54.6%	13.8%
Total Households	13,974	22,041	24,972	28,678	57.7%	14.8%

Population by Gender:

	1990	1990 %	2000	2000 %	2004	2004 %	2009	2009 %	1990 to 2000	2004 to 2009
Male	15,600	48.2%	24,712	49.4%	27,752	49.6%	31,708	49.8%	58.4%	14.3%
Female	16,758	51.8%	25,317	50.6%	28,184	50.4%	31,968	50.2%	51.1%	13.4%

Population by Race/Ethnicity

Percent Change

	1990 Census		2000 Census		2004 Estimate		2009 Projection		1990 to 2000	2004 to 2009
White	31,029	95.9%	45,357	90.7%	50,675	90.6%	57,641	90.5%	46.2%	13.7%
Black	673	2.1%	2,037	4.1%	2,326	4.2%	2,709	4.3%	202.7%	16.5%
American Indian or Alaska Native	59	0.2%	104	0.2%	116	0.2%	131	0.2%	75.3%	13.4%
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Some Other Race	344	1.1%	1,196	2.4%	1,305	2.3%	1,460	2.3%	248.0%	11.9%
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Hispanic Ethnicity	1,381	4.3%	4,377	8.8%	6,448	11.5%	9,582	15.1%	217.0%	48.6%
Not Hispanic or Latino	30,977	95.7%	45,652	91.3%	49,489	88.5%	54,094	85.0%	47.4%	9.3%

Population by Age

	1990 Census		2000 Census		2004 Estimate		2009 Projection		Percent Change	
									1990 to 2000	2004 to 2009
0 to 4	2,035	6.3%	2,916	5.8%	3,466	6.2%	4,034	6.3%	43.3%	16.4%
5 to 14	3,064	9.5%	5,174	10.3%	5,903	10.6%	6,769	10.6%	68.8%	14.7%
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45 to 54	2,884	8.9%	6,019	12.0%	7,030	12.6%	8,336	13.1%	108.7%	18.6%
55 to 64	3,343	10.3%	5,158	10.3%	5,848	10.5%	6,699	10.5%	54.3%	14.5%
65 to 74	4,429	13.7%	5,725	11.4%	5,686	10.2%	6,161	9.7%	29.3%	8.3%
75 to 84	2,203	6.8%	4,325	8.6%	4,781	8.5%	5,410	8.5%	96.3%	13.2%
85+	604	1.9%	1,331	2.7%	1,895	3.4%	2,275	3.6%	120.5%	20.0%

Median Age:

Total Population	38.4		41.6		41.6		41.5			
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Households by Income

	1990 Census		2000 Census		2004 Estimate		2009 Projection		Percent Change	
									1990 to 2000	2004 to 2009
\$0 - \$15,000	2,110	15.1%	2,459	11.2%	2,519	10.1%	2,634	9.2%	16.5%	4.6%
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\$150,000 +	314	2.3%	1,004	4.6%	1,328	5.3%	1,999	7.0%	219.4%	50.6%
Average Hhld Income	\$42,805		\$58,176		\$60,122		\$61,326		35.9%	2.0%
Median Hhld Income	\$32,346		\$43,975		\$48,015		\$54,289		36.0%	13.1%
Per Capita Income	\$18,717		\$25,630		\$27,028		\$27,836		36.9%	3.0%

Employment and Business

	1990 Census		2000 Census		2004 Estimate		2009 Projection		Percent Change	
									1990 to 2000	2004 to 2009
Age 16 + Population	26,998		41,449		45,970		52,150		53.5%	13.4%
In Labor Force	16,238	60.1%	24,370	58.8%	27,123	59.0%	30,831	59.1%	50.1%	13.7%
Employed	15,782	97.2%	23,446	96.2%	26,112	96.3%	29,695	96.3%	48.6%	13.7%
Unemployed	439	2.7%	907	3.7%	987	3.6%	1,107	3.6%	106.4%	12.2%

In Armed Forces	13	0.1%	17	0.1%	24	0.1%	29	0.1%	32.9%	20.8%
Not In Labor Force	10,760	39.9%	17,079	41.2%	18,847	41.0%	21,319	40.9%	58.7%	13.1%
Number of Employees (Daytime Pop)	43,635									
Number of Establishments	4,529									
Emp in Blue Collar Occupations			8,421	35.9%						
Emp in White Collar Occupations			15,025	64.1%						

Housing Units

	Percent Change									
	1990 Census		2000 Census		2004 Estimate		2009 Projection		1990 to 2000	2004 to 2009
Total Housing Units	17,809		26,722		30,208		34,672		50.0%	14.8%
Owner Occupied	8,866	49.8%	14,428	54.0%	16,867	55.8%	20,113	58.0%	62.7%	19.2%
Renter Occupied	5,108	28.7%	7,613	28.5%	8,105	26.8%	8,565	24.7%	49.0%	5.7%
Vacant	3,836	21.5%	4,681	17.5%	5,236	17.3%	5,994	17.3%	22.0%	14.5%

Vehicles Available

	Percent Change									
	1990 Census		2000 Census		2004 Estimate		2009 Projection		1990 to 2000	2004 to 2009
Average Vehicles Per Household	1.60		1.30		1.60		1.90		-20.1%	15.0%
0 Vehicles Available	539	3.4%	1,115	5.1%	1,214	4.9%	1,331	4.6%	107.0%	9.7%
1 Vehicle Available	6,463	40.9%	10,181	46.2%	11,523	46.1%	13,146	45.8%	57.5%	14.1%
2+ Vehicles Available	8,796	55.7%	10,744	48.7%	12,236	49.0%	14,201	49.5%	22.2%	16.1%

Marital Status

	Percent Change									
	1990 Census		2000 Census		2004 Estimate		2009 Projection		1990 to 2000	2004 to 2009
Age 15+ Population	27,259		41,939		46,538		52,833		53.9%	13.5%
Married, Spouse Present	16,663	61.1%	22,955	54.7%	25,478	54.8%	28,297	53.6%	37.8%	11.1%
Married, Spouse Absent	453	1.7%	2,098	5.0%	2,455	5.3%	3,292	6.2%	362.6%	34.1%
Divorced	2,782	10.2%	4,676	11.2%	3,737	8.0%	4,050	7.7%	68.1%	8.4%
Widowed	2,198	8.1%	3,561	8.5%	5,291	11.4%	6,349	12.0%	62.0%	20.0%
Never Married	5,162	18.9%	8,650	20.6%	9,575	20.6%	10,844	20.5%	67.6%	13.2%

Educational Attainment

	Percent Change									
	1990 Census		2000 Census		2004 Estimate		2009 Projection		1990 to 2000	2004 to 2009
Age 25+ Population	23,545		36,716		40,049		44,936		55.9%	-3.4%
Grade K - 8	1,158	4.9%	1,147	3.1%	1,485	3.7%	1,663	3.7%	-1.0%	12.0%
Grade 9 - 12	2,818	12.0%	3,689	10.1%	3,992	10.0%	4,478	10.0%	30.9%	12.2%
High School Graduate	7,452	31.7%	10,004	27.3%	10,892	27.2%	12,130	27.0%	34.2%	11.4%
Some College, No Degree	5,577	23.7%	8,832	24.1%	9,590	23.9%	10,704	23.8%	58.4%	11.6%
Associates Degree	1,509	6.4%	2,795	7.6%	3,031	7.6%	3,398	7.6%	85.3%	12.1%
Bachelor's Degree	3,494	14.8%	6,556	17.9%	7,237	18.1%	8,219	18.3%	87.7%	13.6%

Graduate Degree	1,546	6.6%	3,461	9.4%	3,822	9.5%	4,345	9.7%	123.9%	13.7%
No Schooling Completed			232	0.6%						

Current year data is for the year **2004**, 5 year projected data is for the year **2009**.

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