



Date: March 10, 2005

Current Geography Selection: 1, 3, 5 mile radii: 2070 CARRELL RD, FORT MYERS, FL 33901

Latitude: 26.611549 Longitude: -81.870497

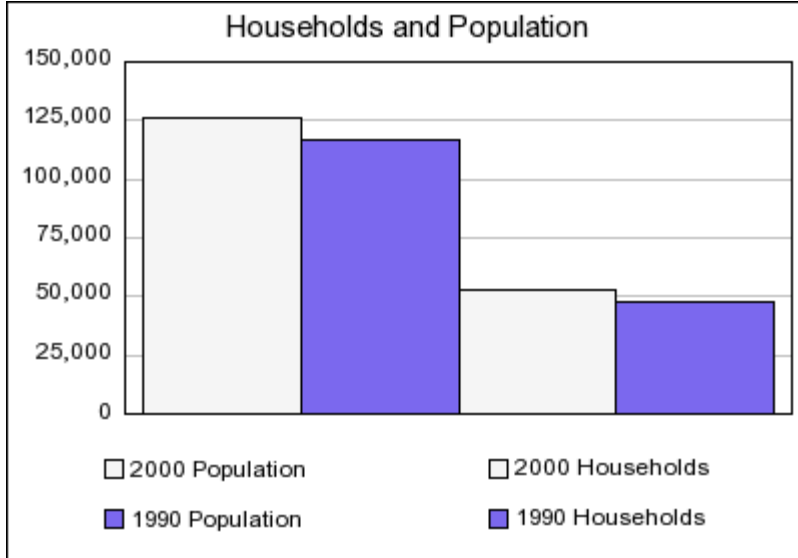
City: Fort Myers city Pop: 51,342

County: Lee County Pop: 491,083

Zip: 33901 Fort Myers Pop: 22,533

Executive Summary Report with Charts

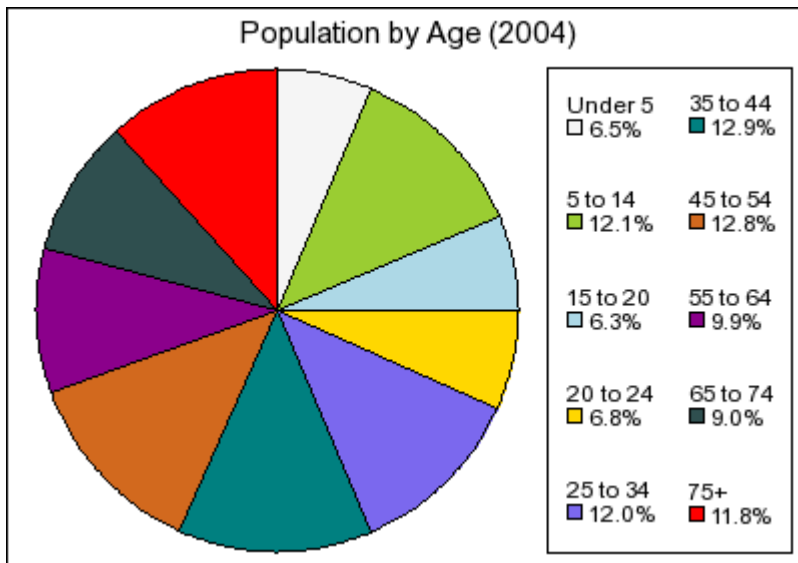
Population Demographics



The number of households in the study area in 1990 was **47,509** and changed to **52,423** in 2000, representing a change of **10%**. The household count in 2004 was **57,870** and the household projection for 2009 is **64,438**, a change of **11%**. The population in the study area in 1990 was **116,541** and in 2000 it was **125,790**, roughly a **8%** change. The population in 2004 was **136,774** and the projection for 2009 is **150,814** representing a change of **10%**.

	1990 Census	2000 Census	2004 Estimate	2009 Projection	Percent Change	
					1990 to 2000	2004 to 2009
Total Population	116,541	125,790	136,774	150,814	7.9%	10.3%
Total Households	47,509	52,423	57,870	64,438	10.3%	11.3%

Population by Age



In 1990, the median age of the total population in the study area was **37.5**, and in 2000, it was **39.9**. The median age in 2004 is **40.1** and it is predicted to change in five years to **40.0** years.

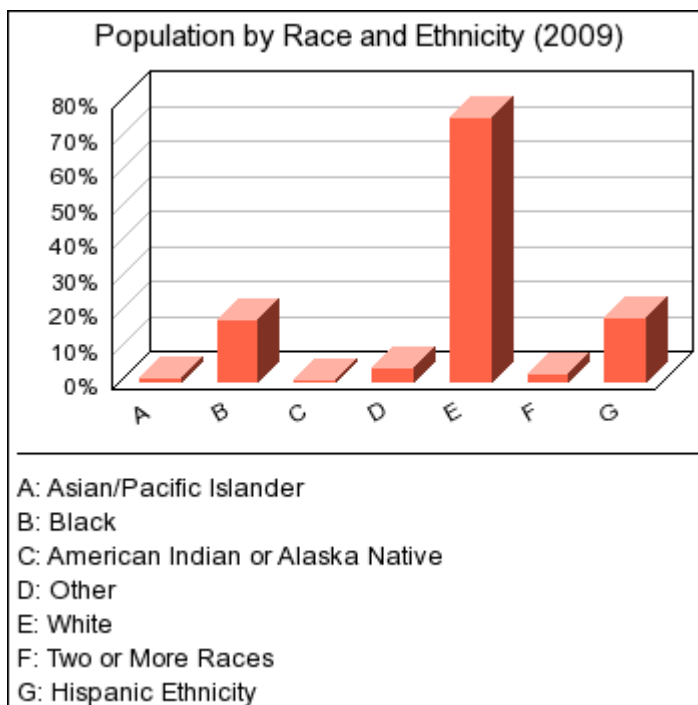
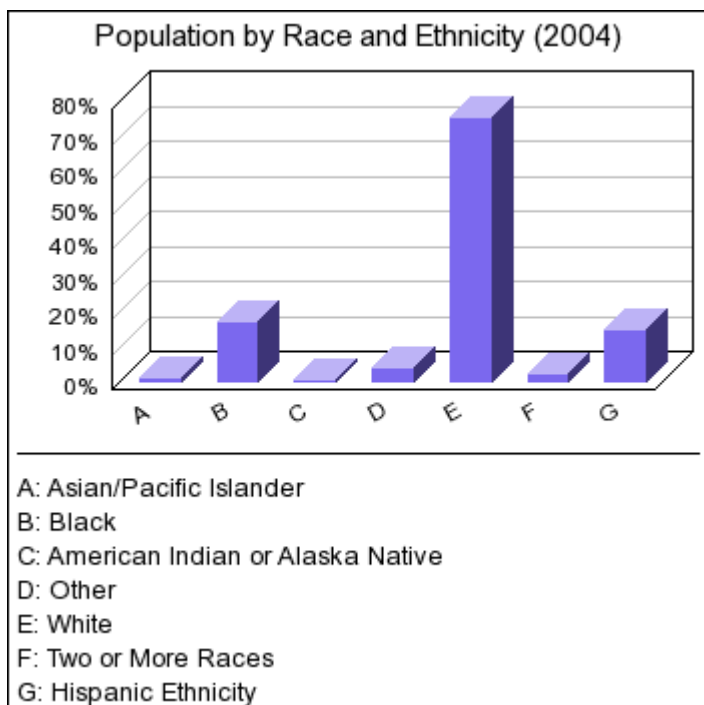
In 2004, females represented **51.1%** of the population with a median age of **42.5** and males represented **48.9%** of the population with a median age of **37.8** years.

In 2004, the most prominent age group in this geography is **35 to 44** years. The age group least represented in this geography is **15 to 19** years.

Age Groups	1990 Census	2000 Census	2004 Estimate	2009 Projection	Percent Change	
					1990 to 2000	2004 to 2009
0 to 4	7,934 6.8%	7,803 6.2%	8,858 6.5%	10,009 6.6%	-1.7%	13.0%

5 to 14	13,754	11.8%	15,347	12.2%	16,584	12.1%	18,162	12.0%	11.6%	9.5%
15 to 19	7,037	6.0%	7,414	5.9%	8,677	6.3%	10,000	6.6%	5.4%	15.2%
20 to 24	7,721	6.6%	7,575	6.0%	9,242	6.8%	11,138	7.4%	-1.9%	20.5%
25 to 34	17,771	15.2%	16,114	12.8%	16,357	12.0%	17,470	11.6%	-9.3%	6.8%
35 to 44	15,457	13.3%	17,527	13.9%	17,613	12.9%	17,933	11.9%	13.4%	1.8%
45 to 54	11,178	9.6%	15,755	12.5%	17,470	12.8%	19,748	13.1%	40.9%	13.0%
55 to 64	11,922	10.2%	12,285	9.8%	13,554	9.9%	15,003	9.9%	3.0%	10.7%
65 to 74	13,560	11.6%	12,349	9.8%	12,308	9.0%	13,103	8.7%	-8.9%	6.5%
75 +	10,206	8.8%	13,622	10.8%	16,112	11.8%	18,250	12.1%	33.5%	13.3%

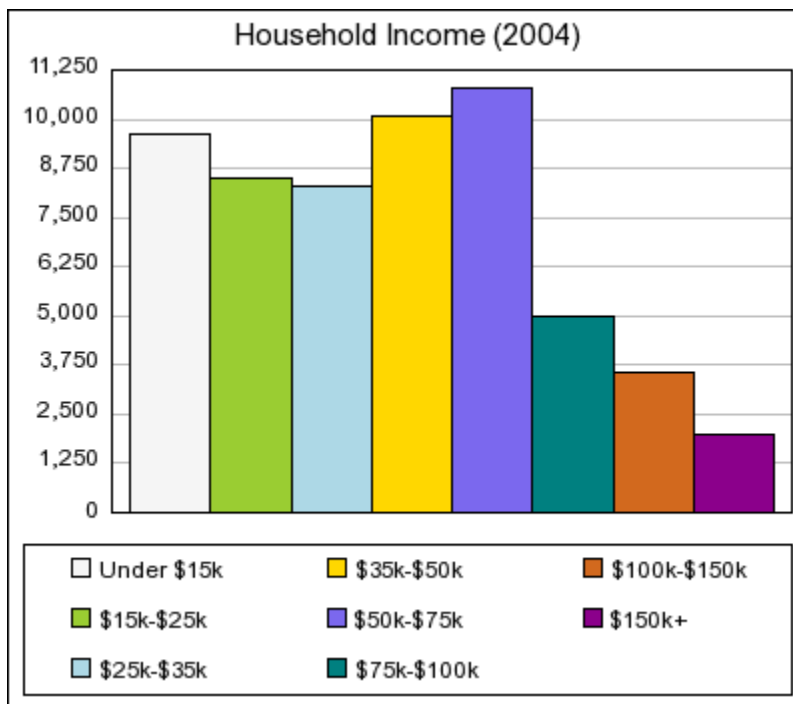
Population by Race/Ethnicity



In 2004, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Ala.**

Race & Ethnicity	1990 Census		2000 Census		2004 Estimate		2009 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2004 to 2009
White	94,335	81.0%	95,044	75.6%	103,159	75.4%	113,540	75.3%	0.8%	10.1%
Black	18,954	16.3%	21,413	17.0%	23,603	17.3%	26,362	17.5%	13.0%	11.7%
American Indian or Alaska Native	239	0.2%	431	0.3%	467	0.3%	511	0.3%	80.0%	9.3%
Asian	876	0.8%	1,402	1.1%	1,523	1.1%	1,676	1.1%	60.1%	10.1%
Other Race	2,137	1.8%	4,834	3.8%	5,163	3.8%	5,611	3.7%	126.2%	8.7%
Two or More Races			2,666	2.1%	2,859	2.1%	3,115	2.1%		9.0%
Hispanic Ethnicity	6,913	5.9%	14,213	11.3%	19,998	14.6%	27,409	18.2%	105.6%	37.1%
Not Hispanic or Latino	109,628	94.1%	111,578	88.7%	116,776	85.4%	123,406	81.8%	1.8%	5.7%

Households by Income



In 2004 the predominant household income category in this study area is **\$50K - \$75K**, and the income group that is least represented in this geography is **\$150K +**.

HH Income Categories	1990 Census		2000 Census		2004 Estimate		2009 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2004 to 2009
\$0 - \$15,000	11,124	23.4%	9,089	17.3%	9,616	16.6%	10,113	15.7%	-18.3%	5.2%
\$15,000 - \$24,999	10,215	21.5%	8,528	16.3%	8,484	14.7%	7,980	12.4%	-16.5%	-5.9%
\$25,000 - \$34,999	8,911	18.8%	7,934	15.1%	8,317	14.4%	8,976	13.9%	-11.0%	7.9%
\$35,000 - \$49,999	8,045	16.9%	9,546	18.2%	10,097	17.4%	9,886	15.3%	18.7%	-2.1%
\$50,000 - \$74,999	5,888	12.4%	9,297	17.7%	10,811	18.7%	12,453	19.3%	171.6%	15.2%
\$75,000 - \$99,999	1,608	3.4%	3,794	7.2%	4,988	8.6%	7,014	10.9%	136.0%	40.6%
\$100,000 - \$149,999	966	2.0%	2,605	5.0%	3,553	6.1%	5,168	8.0%	169.6%	45.5%
\$150,000 +	754	1.6%	1,630	3.1%	2,004	3.5%	2,849	4.4%	116.1%	42.2%
Average Hhld Income	\$35,384		\$48,595		\$50,974		\$52,843		37.3%	3.7%
Median Hhld Income	\$27,346		\$35,947		\$38,668		\$42,662		31.5%	10.3%
Per Capita Income	\$14,677		\$20,252		\$21,953		\$22,990		38.0%	4.7%

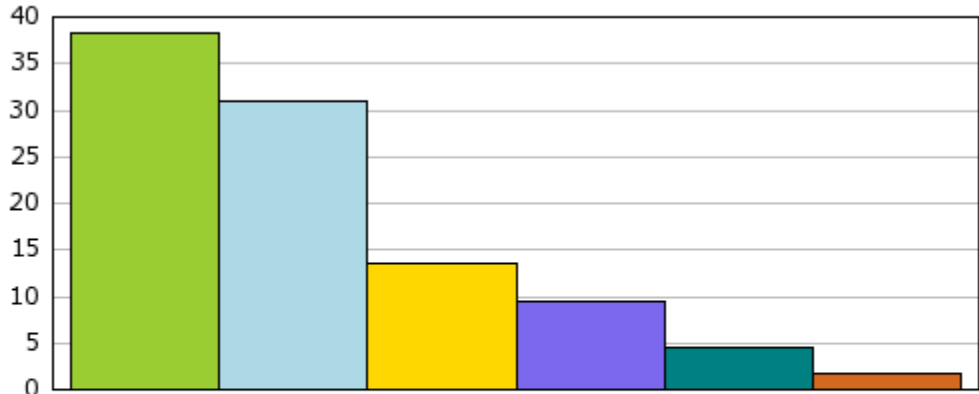
Demographic Snapshot Summary Report with Charts

Household Income (2004)



Under \$15k 16.6%	\$25k-\$35k 14.4%	\$50k-\$75k 18.7%	\$100k-\$150k 6.1%
\$15k-\$25k 14.7%	\$35k-\$50k 17.4%	\$75k-\$100k 8.6%	\$150k+ 3.5%

Percent of Households by Persons Per HH (2004)



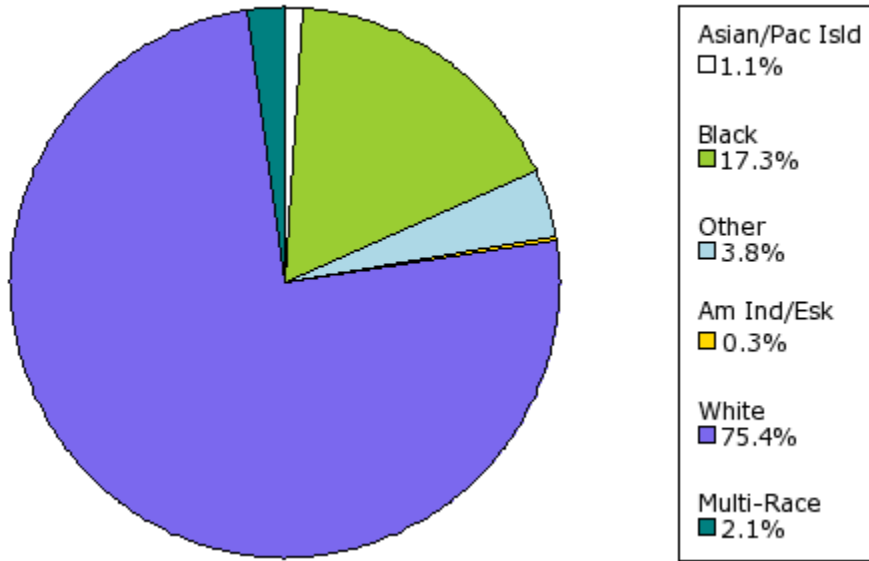
2 People per Household	4 People per Household
1 Person per Household	5 People per Household
3 People per Household	6+ People per Household

Population by Age (2004)

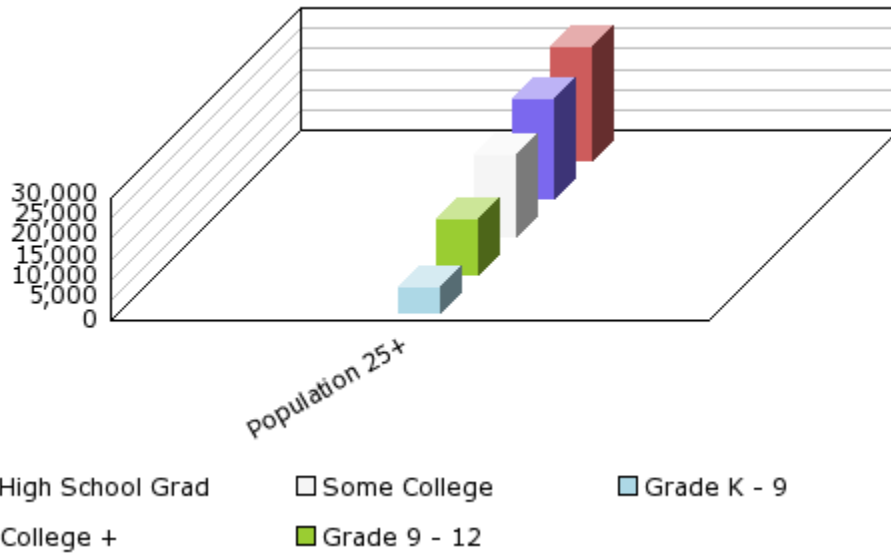


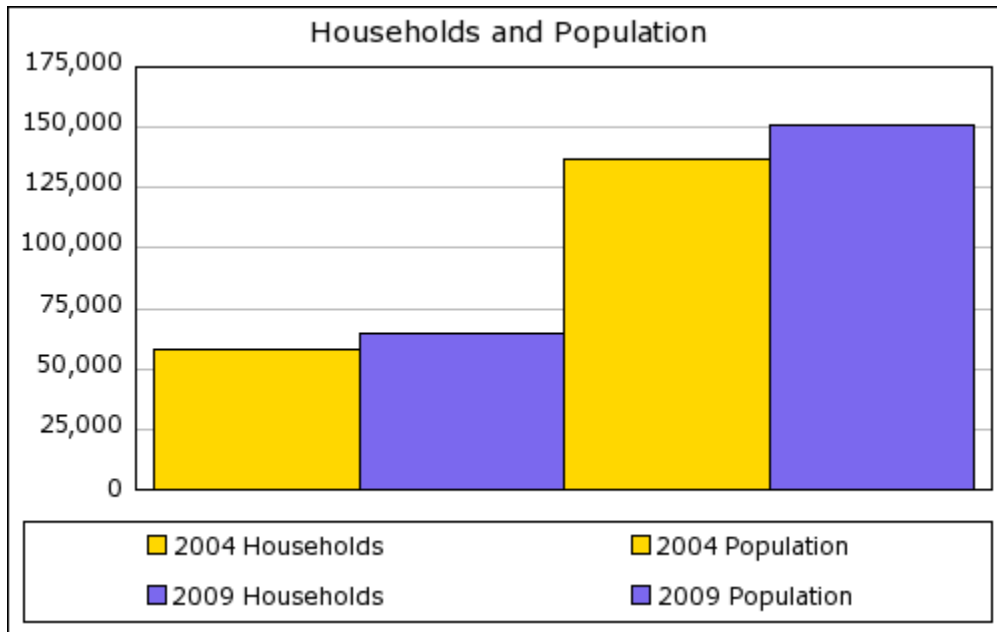
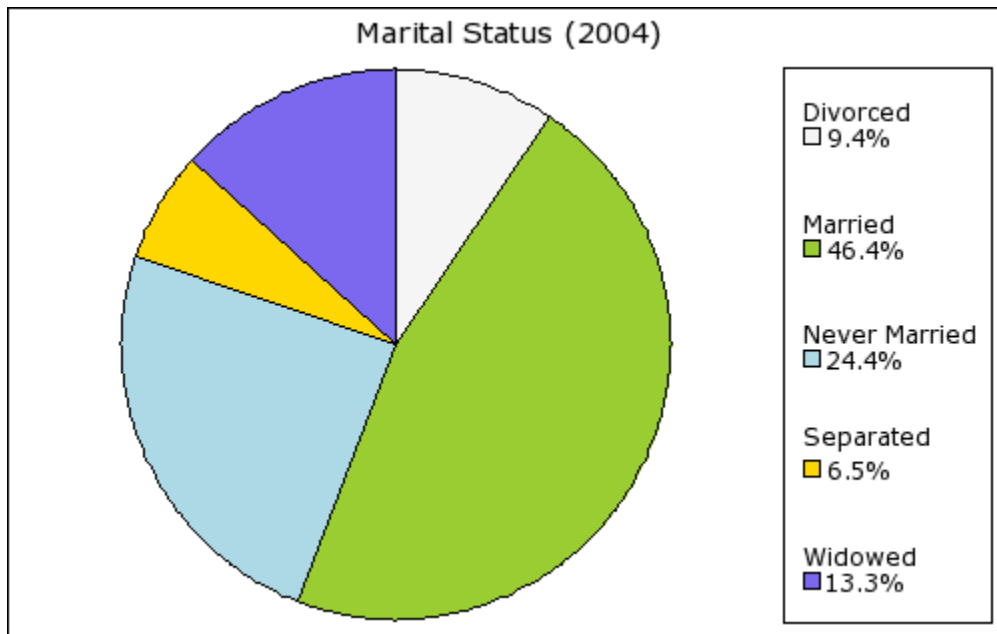
Under 5 6.5%	20 to 24 6.8%	35 to 44 12.9%	55 to 64 9.9%
5 to 19 18.5%	25 to 34 12.0%	45 to 54 12.8%	65+ 20.8%

Population by Race (2004)



Education (2004)





Demographic Detail Summary Report

Population Demographics

					Percent Change	
	1990 Census	2000 Census	2004 Estimate	2009 Projection	1990 to 2000	2004 to 2009
Total Population	116,541	125,790	136,774	150,814	7.9%	10.3%
Population Density (Pop/Sq Mi)	1,483.9	1,601.6	1,741.5	1,920.2	7.9%	10.3%
Total Households	47,509	52,423	57,870	64,438	10.3%	11.3%

Population by Gender:

	1990	%	2000	%	2004	%	2009	%	1990 to 2000	2004 to 2009
Male	56,196	48.2%	61,305	48.7%	66,943	48.9%	74,070	49.1%	9.1%	10.6%
Female	60,345	51.8%	64,486	51.3%	69,832	51.1%	76,744	50.9%	6.9%	9.9%

Population by Race/Ethnicity

Percent Change

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Some Other Race	2,137	1.8%	4,834	3.8%	5,163	3.8%	5,611	3.7%	126.2%	8.7%
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65 to 74	13,560	11.6%	12,349	9.8%	12,308	9.0%	13,103	8.7%	-8.9%	6.5%
75 to 84	7,858	6.7%	9,796	7.8%	10,853					