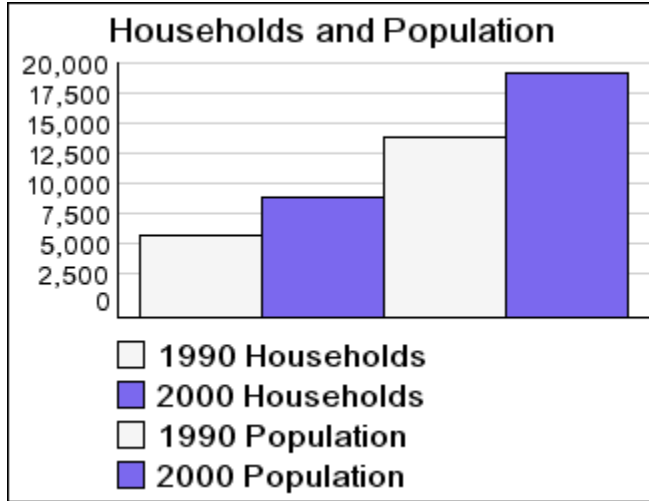


Date: August 19, 2004
Current Geography Selection: 1, 3, 5 mile radii: 19880 N TAMIAMI TRL,
 NORTH FORT MYERS, FL 33903*

Latitude: 26.761916 **Longitude:** -81.926389
City: North Fort Myers CDP **Pop:** 42,977
County: Lee County **Pop:** 491,083
Zip: 33917 North Fort Myers **Pop:** 31,148

Executive Summary Report with Charts

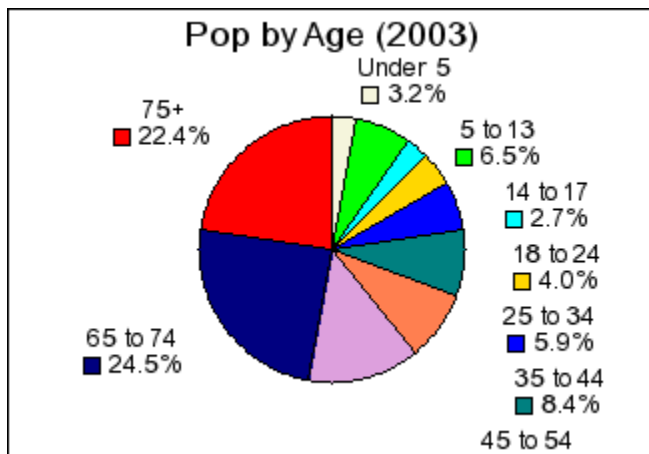
Population Demographics



The number of households in the study area in 1990 was **6,551** and changed to **9,571** in 2000, representing a change of **46%**. The household count in 2003 was **10,108** and the household projection for 2008 is **10,948**, a change of **8%**. The population in the study area in 1990 was **14,211** and in 2000 it was **19,245**, roughly a **35%** change. The population in 2003 was **20,215** and the projection for 2008 is **21,713** representing a change of **7%**.

	1990 Census	2000 Census	2003 Estimate	2008 Projection	Percent Change	
					1990 to 2000	2003 to 2008
Total Population	14,211	19,245	20,215	21,713	35.4%	7.4%
Total Households	6,551	9,571	10,108	10,948	46.1%	8.3%

Population by Age



In 1990, the median age of the total population in the study area was **61.9**, and in 2000, it was **65.2**. The median age in 2003 is **63.4** and it is predicted to change in five years to **61.2** years.

In 2003, females represented **52.6%** of the population with a median age of **63.5** and males represented **47.4%** of the population with a median age of **63.1** years.

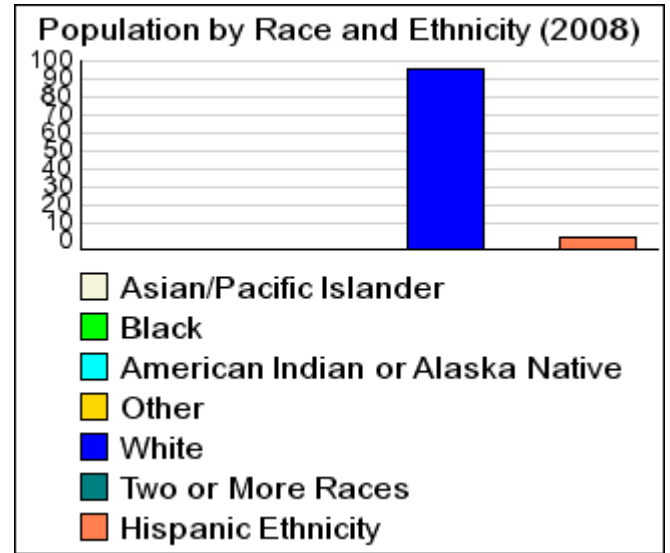
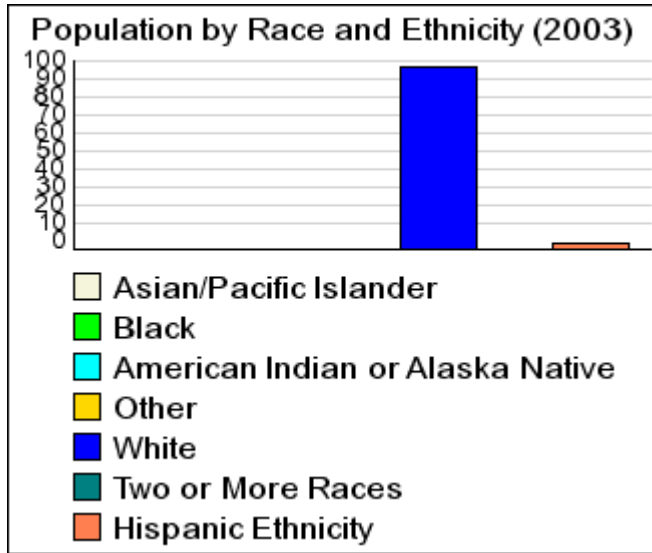
In 2003, the most prominent age group in this geography is **65 to 74** years. The age group least represented in this geography is **14 to 17** years.

Age Groups

	1990 Census	2000 Census	2003 Estimate	2008 Projection	Percent Change	
					1990 to 2000	2003 to 2008
0 to 4	577 4.1%	540 2.8%	643 3.2%	750 3.5%	-6.4%	16.6%
5 to 13	828 5.8%	1,146 6.0%	1,320 6.5%	1,506 6.9%	38.3%	14.1%
14 to 17	333 2.3%	449 2.3%	552 2.7%	660 3.0%	34.6%	19.7%
18 to 24	667 4.7%	562 2.9%	815 4.0%	1,099 5.1%	-15.8%	34.9%

25 to 34	1,240	8.7%	1,067	5.5%	1,191	5.9%	1,383	6.4%	-14.0%	16.1%
35 to 44	998	7.0%	1,521	7.9%	1,695	8.4%	1,771	8.2%	52.5%	4.5%
45 to 54	1,035	7.3%	1,420	7.4%	1,701	8.4%	2,069	9.5%	37.3%	21.7%
55 to 64	2,580	18.2%	2,808	14.6%	2,802	13.9%	2,980	13.7%	8.8%	6.3%
65 to 74	4,306	30.3%	5,550	28.8%	4,959	24.5%	4,621	21.3%	28.9%	-6.8%
75 +	1,647	11.6%	4,182	21.7%	4,537	22.4%	4,873	22.4%	153.9%	7.4%

Population by Race/Ethnicity

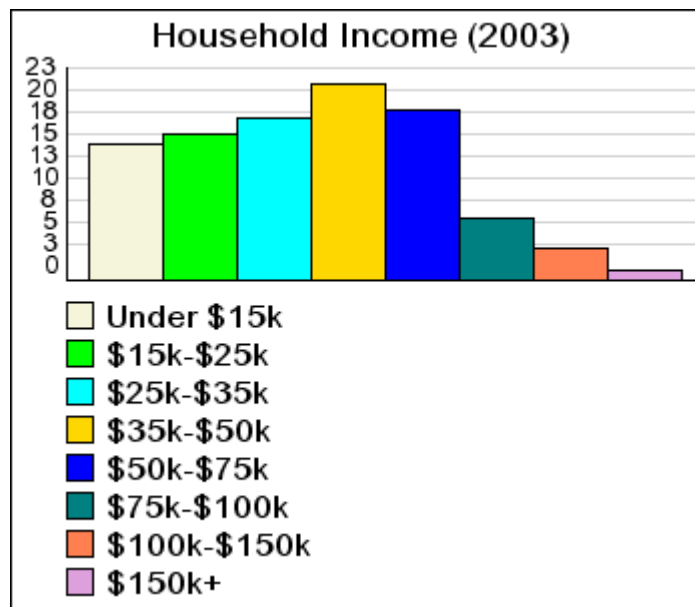


In 2003, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Ala.**

Race & Ethnicity

	1990 Census		2000 Census		2003 Estimate		2008 Projection		Percent Change	
									1990 to 2000	2003 to 2008
White	14,045	98.8%	18,783	97.6%	19,651	97.2%	20,999	96.7%	33.7%	6.9%
Black	41	0.3%	93	0.5%	145	0.7%	213	1.0%	126.3%	47.2%
Am Indian or Alaska Native	39	0.3%	52	0.3%	56	0.3%	63	0.3%	33.1%	13.0%
Asian/Pacific Islander	33	0.2%	60	0.3%	68	0.3%	81	0.4%	84.2%	20.3%
Other	53	0.4%	96	0.5%	120	0.6%	156	0.7%	79.9%	30.7%
Two or More Races	N/A	N/A	160	0.8%	176	0.9%	200	0.9%	N/A	13.7%
Hispanic Ethnicity	264	1.9%	379	2.0%	764	3.8%	1,406	6.5%	43.4%	84.1%

Households by Income



In 2003 the predominant household income category in this study area is **\$35K - \$50K**, and the income group that is least represented in this geography is **\$150K +**.

HH Income Categories

	1990		2000		2003		2008		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2003 to 2008
\$0 - \$14,999	1,551	23.7%	1,493	15.6%	1,467	14.5%	1,417	12.9%	-3.8%	-3.4%
\$15,000 - \$24,999	1,837	28.0%	1,648	17.2%	1,573	15.6%	1,594	14.6%	-10.3%	1.3%
\$25,000 - \$34,999	1,293	19.7%	1,849	19.3%	1,741	17.2%	1,719	15.7%	42.9%	-1.3%
\$35,000 - \$49,999	1,120	17.1%	2,064	21.6%	2,110	20.9%	3,287	30.0%	84.3%	55.8%
\$50,000 - \$74,999	380	5.8%	1,568	16.4%	1,844	18.2%	2,204	20.1%	313.2%	19.5%
\$75,000 - \$99,999	98	1.5%	528	5.5%	677	6.7%	831	7.6%	440.3%	22.7%
\$100,000 - \$149,999	65	1.3%	250	3.1%	296	4.7%	664	3.9%	352.6%	40.0%
\$150,000 +	10	0.1%	125	1.9%	220	2.2%	217	2.0%	1,150.4%	73.2%
Average Hhld Income	\$28,866		\$40,834		\$42,743		\$47,195		41.5%	10.4%
Median Hhld Income	\$24,390		\$33,623		\$36,767		\$39,420		37.9%	7.2%
Per Capita Income	\$13,605		\$20,084		\$21,407		\$23,910		47.6%	11.7%

Current year data is for the year **2003**, 5 year projected data is for the year **2008**.

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